

**Financial Statements** 

April 30, 2023 and 2022

(With Independent Auditors' Report Thereon)

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KPMG LLP Two Financial Center 60 South Street Boston, MA 02111

#### **Independent Auditors' Report**

The Board of Directors
Institute for Healthcare Improvement, Inc.:

#### Opinion

We have audited the financial statements of Institute for Healthcare Improvement, Inc. (the Institute), which comprise the statements of financial position as of April 30, 2023 and 2022, the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Institute as of April 30, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.

#### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Institute and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Emphasis of Matter

As discussed in Note 2 to the financial statements, during the year ended April 30, 2023, the Institute adopted new accounting guidance Accounting Standards Codification (ASC) 842, *Leases*. Our opinion is not modified with respect to this matter.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with U.S. generally accepted accounting principles, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Institute's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

#### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in



the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud
  or error, and design and perform audit procedures responsive to those risks. Such procedures include
  examining, on a test basis, evidence regarding the amounts and disclosures in the financial
  statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that
  are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
  effectiveness of the Institute's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that
  raise substantial doubt about the Institute's ability to continue as a going concern for a reasonable
  period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

KPMG LLP

Boston, Massachusetts September 27, 2023

## Statements of Financial Position

## April 30, 2023 and 2022

Assets	_	2023	2022
Cash and cash equivalents Accounts receivable, net	\$	38,290,571 9,127,350	55,144,654 6,027,657
Right-of-use assets Other assets Investments		11,658,508 2,144,840 89,950,450	1,814,686 93,167,184
Property and equipment: Office furniture and equipment Software Leasehold improvements	_	2,502,261 5,001,204 5,573,352 13,076,817	2,314,944 4,857,188 5,558,294 12,730,426
Less accumulated depreciation and amortization	_	(9,365,575)	(8,576,390)
Property and equipment, net	_	3,711,242	4,154,036
Total assets	\$_	154,882,961	160,308,217
Liabilities and Net Assets			
Liabilities: Accounts payable and accrued expenses Refundable advances – customers Deferred revenue Deferred rent Lease liabilities Deferred compensation	\$	4,075,226 6,929,389 9,015,358 — 14,516,178 1,430,514	6,223,142 7,540,734 9,747,309 3,125,174 — 1,361,945
Total liabilities	_	35,966,665	27,998,304
Net assets: Without donor restrictions: Board-designated endowment IHI scholarship fund for emerging leaders Operating reserve fund Property, plant, and equipment replacement fund	_	85,035,998 5,012,616 12,676,021 4,287,280	93,165,792 — 12,064,439 4,287,280
Subtotal net assets without donor restrictions		107,011,915	109,517,511
With donor restrictions	_	11,904,381	22,792,402
Total net assets	_	118,916,296	132,309,913
Total liabilities and net assets	\$ _	154,882,961	160,308,217

## Statement of Activities

Year ended April 30, 2023

		Net assets without donor restrictions	Net assets with donor restrictions	Total 2023
Operating revenues and other support:				
Grant income	\$	13,554,280	_	13,554,280
Contract services	Ψ	25,537,667	_	25,537,667
Participation, meeting, and conference fees		9,092,356	_	9,092,356
Contributions		117,846	175,139	292,985
Membership dues		2,971,319	_	2,971,319
Other		2,848,762	_	2,848,762
Endowment return utilized		3,837,967	_	3,837,967
Net assets released from restriction		11,320,347	(11,320,347)	
Total operating revenues and other support		69,280,544	(11,145,208)	58,135,336
Less donated attendance fees		314,524		314,524
Net operating revenues and other support		68,966,020	(11,145,208)	57,820,812
Operating expenses:				
Program services		58,697,089	_	58,697,089
Supporting services		9,879,395		9,879,395
Total operating expenses		68,576,484		68,576,484
Increase (decrease) in net assets from operations		389,536	(11,145,208)	(10,755,672)
Nonoperating activities:				
Net investment return		942.835	257,187	1,200,022
Endowment return utilized in operations		(3,837,967)		(3,837,967)
Total nonoperating activities		(2,895,132)	257,187	(2,637,945)
Decrease in net assets		(2,505,596)	(10,888,021)	(13,393,617)
Net assets, beginning of year		109,517,511	22,792,402	132,309,913
Net assets, end of year	\$	107,011,915	11,904,381	118,916,296

## Statement of Activities

Year ended April 30, 2022

	Net assets without donor restrictions	Net assets with donor restrictions	Total 2022
Operating revenues and other support:			
Grant income	\$ 12,154,949	_	12,154,949
Contract services	24,951,719	_	24,951,719
Participation, meeting, and conference fees	6,215,485	_	6,215,485
Contributions	28,098	25,456,195	25,484,293
Membership dues	3,885,058	_	3,885,058
Other	2,163,209	_	2,163,209
Endowment return utilized	755,989	_	755,989
Net assets released from restriction	2,998,070	(2,998,070)	
Total operating revenues and other support	53,152,577	22,458,125	75,610,702
Less donated attendance fees	540,439		540,439
Net operating revenues and other support	52,612,138	22,458,125	75,070,263
Operating expenses:			
Program services	39,773,863	_	39,773,863
Supporting services	12,779,914		12,779,914
Total operating expenses	52,553,777		52,553,777
Increase in net assets from operations	58,361	22,458,125	22,516,486
Nonoperating activities:			
Net investment return	(10,291,380)	(40,419)	(10,331,799)
Endowment return utilized in operations	(755,989)		(755,989)
Total nonoperating activities	(11,047,369)	(40,419)	(11,087,788)
(Decrease) increase in net assets	(10,989,008)	22,417,706	11,428,698
Net assets, beginning of year	120,506,519	374,696	120,881,215
Net assets, end of year	\$ 109,517,511	22,792,402	132,309,913

## Statements of Functional Expenses

Year ended April 30, 2023

Program Services								Total
	Courses and other		Strategic partners	National		Total program	Supporting	2023 operating
	programs	Grants	and contracts	forum	Innovation	services	services	expenses
Salaries, payroll taxes and fringe benefits	\$ 5,064,610	9,774,003	8,170,804	1,038,680	1,332,794	25,380,891	7,758,899	33,139,790
Consulting	1,374,194	3,882,936	4,779,265	143,612	85,389	10,265,396	227,519	10,492,915
Meetings	942,102	232,623	37,434	1,558,608	284	2,771,051	70,534	2,841,585
Subgrant expense	_	10,549,384	_	_	_	10,549,384	_	10,549,384
Travel and lodging	361,581	408,911	991,933	216,905	5,064	1,984,394	122,072	2,106,466
Occupancy/office related	399,997	1,177,393	631,572	142,483	62,024	2,413,469	440,208	2,853,677
Technology	268,423	682,709	389,890	129,429	36,426	1,506,877	301,006	1,807,883
Depreciation and amortization	104,891	332,411	176,310	37,531	17,458	668,601	108,711	777,312
Marketing	52,809	24,830	2,715	3,751	_	84,105	263,426	347,531
Professional fees	792,552	741,794	699,578	120,198	39,074	2,393,196	522,943	2,916,139
Miscellaneous expense	86,832	422,186	143,164	19,497	8,046	679,725	64,077	743,802
Total functional expenses	\$ 9,447,991	28,229,180	16,022,665	3,410,694	1,586,559	58,697,089	9,879,395	68,576,484

## Statement of Functional Expenses

Year ended April 30, 2022

Program Services								Total	
		ourses and other	•	Strategic partners	National		Total program	Supporting	2022 operating
	p	rograms	Grants	and contracts	forum	Innovation	services	services	expenses
Salaries, payroll taxes, and fringe benefits	\$	3,541,631	7,137,885	7,616,468	757,200	1,380,969	20,434,153	9,785,926	30,220,079
Consulting		974,811	2,499,705	5,030,223	74,793	191,525	8,771,057	224,743	8,995,800
Meetings		92,448	90,597	132,897	904,889	350	1,221,181	36,873	1,258,054
Subgrant expense		_	2,952,694	_	_	_	2,952,694	_	2,952,694
Travel and lodging		25,716	171,293	145,007	1,954	103	344,073	55,698	399,771
Occupancy/office related		327,521	845,846	755,619	109,211	88,780	2,126,977	741,880	2,868,857
Technology		271,953	429,594	426,347	59,016	48,123	1,235,033	407,818	1,642,851
Depreciation and amortization		93,912	206,287	200,461	27,766	24,203	552,629	172,431	725,060
Marketing		107,092	22,090	2,866	78,670	5	210,723	212,202	422,925
Professional fees		370,311	464,783	479,922	40,565	56,606	1,412,187	1,098,784	2,510,971
Miscellaneous expense		58,663	380,028	67,575	3,681	3,209	513,156	43,559	556,715
Total functional expenses	\$	5,864,058	15,200,802	14,857,385	2,057,745	1,793,873	39,773,863	12,779,914	52,553,777

## Statements of Cash Flows

## Years ended April 30, 2023 and 2022

	_	2023	2022
Cash flows from operating activities:			
(Decrease) increase in net assets	\$	(13,393,617)	11,428,698
Adjustments to reconcile (decrease) increase in net assets to		, ,	
net cash (used in) provided by operating activities:			
Net unrealized and realized (gains) losses on investments		(1,008,303)	11,968,163
Loss on disposal of fixed assets		_	187,721
Depreciation and amortization		777,312	725,060
Amortization of right-of-use assets		1,735,355	_
Changes in assets and liabilities:		( )	
Accounts receivable, net		(3,099,694)	1,699,933
Other current assets		(330,154)	(459,189)
Accounts payable and accrued expenses		(2,199,657)	243,108
Deferred revenue		(731,951)	1,212,944
Refundable advances – customers		(611,345)	(158,216)
Refundable advance – Paycheck Protection Plan			(2,000,000)
Deferred compensation Lease liabilities		68,569	(227,881)
Deferred rent		(2,002,859)	(22.267)
Deletted felit	_		(22,367)
Net cash (used in) provided by operating activities	_	(20,796,344)	24,597,974
Cash flows from investing activities:			
Proceeds from sales of investments		23,314,271	106,507,152
Purchases of investments		(19,077,359)	(108,611,867)
Additions to property and equipment	_	(294,651)	(765,664)
Net cash provided by (used in) investing activities	_	3,942,261	(2,870,379)
Net (decrease) increase in cash and cash equivalents		(16,854,083)	21,727,595
Cash and cash equivalents, beginning of year	_	55,144,654	33,417,059
Cash and cash equivalents, end of year	\$_	38,290,571	55,144,654

Notes to Financial Statements April 30, 2023 and 2022

#### (1) Organization

Since 1991, the Institute for Healthcare Improvement, Inc. (IHI or the Institute) has used improvement science to advance and sustain better outcomes in health and health systems across the world. We bring awareness of safety and quality to millions, accelerate learning and the systematic improvement of care, develop solutions to previously intractable challenges, and mobilize health systems, communities, regions, and nations to reduce harm and deaths. We work in collaboration with the growing IHI community to spark bold, inventive ways to improve the health of individuals and populations. We generate optimism, harvest fresh ideas, and support anyone, anywhere who wants to profoundly change health and healthcare for the better. Learn more at ihi.org.

On May 1, 2017, IHI merged with National Patient Safety Foundation (NPSF) and IHI is the surviving organization. The merger involved significant new investment from IHI in patient safety. The merged patient safety teams combined existing NPSF and IHI patient safety programs and reflect an enhanced commitment to achieve patient safety around the world. Most programs, including the Lucian Leape Institute, have continued since the merger. The Certified Professional in Patient Safety credentialing program continues and is overseen by the Certification Board for Professionals in Patient Safety.

IHI.org (www.ihi.org) is the online authority for tools, education, and resources to help improve health and healthcare. With more than 233,000 website users per month during the year ended April 30, 2023, the site contains a wealth of helpful improvement ideas, tools, and resources to support change efforts in any healthcare setting. In addition, IHI's electronic newsletter, *This Week at IHI*, is sent to more than 100,000 subscribers each week, providing updates on improvement activities and featuring the variety and breadth of IHI's work and collaboration with others. IHI also sends out bulletins specific to our projects and some regional specific newsletters like "Ubuntu" to our African constituents.

Following are the primary programs conducted by the Institute:

#### (a) Grant -Funded Programs

IHI received and expended funds for a variety of purposes in the pursuit of its mission across the world. These included programs to improve maternal and newborn health services; improve the care of older adults; integrate health equity of access, treatments, and outcomes; combat burnout and increase joy in work and well-being in the workforce; enhance quality improvement skills; and encourage communication about end-of-life values and preferences. These efforts contribute to IHI's growing knowledge of responsive and resilient system designs that can dramatically improve patient care and safety.

#### (b) Contracts

IHI maintains a variety of closely aligned, strategic relationships with organizations in regions around the world, including the U.S., the United Kingdom, Sweden, Denmark, Qatar, Australia, Brazil, Ghana, and Ethiopia. Contracted services are focused on achieving strategic objectives, system-level improvement, and capability building.

Notes to Financial Statements April 30, 2023 and 2022

#### (c) Region Based-Projects

#### Africa

The Bill & Melinda Gates Foundation continued to provide substantial grant support for the
following projects: Reduction of Neonatal and Maternal Mortality and the Designing Maternal and
Newborn Spaces for Quality of Care-Global Goods, both in Ethiopia. Several projects are funded
by USAID, including building quality improvement capacity in Mozambique and Project Aisha:
Strengthening systems for safer childbirth in Nigeria funded by Health Strategy and Delivery
Foundation.

#### Middle East/Asia-Pacific

 Safer Care Victoria (Australia) and Hamad Medical Corporation (Qatar) remain IHI's largest funders in this region. IHI continued working on a multiyear, grant-funded project in collaboration with Save the Children and funded by USAID to improve maternal and newborn care in Bangladesh.

#### United States of America

The four largest funded projects in the U.S. are as follows:

• Rise to Health/Genentech Pursuing Equity Campaign – Rise to Health: A National Coalition for Equity in Health Care is a nationwide coalition to improve health equity.

The vision of the Coalition is a transformed health care ecosystem where all people have the power, circumstances, and resources to achieve optimal health. To do this the coalition aims to build, change and transform; Build capacity, expand knowledge, and mobilize with concrete skills and tools to advance equity and racial justice in the health care ecosystem and in our communities; Influence and fundamentally change policy, payment, education, standards, and practices; and sustainably change mindsets and narratives within health care around equity and racial justice.

Members of the coalition include the American Medical Association, Race Forward, the American Hospital Association, AHIP, the National Association of Community Health Centers, and more. The coalition is intended to transform the entire healthcare ecosystem, including healthcare providers, payers, pharma, research and biotech groups.

- Age Friendly Health Systems: An initiative of The John A. Hartford Foundation and IHI in
  partnership with the American Hospital Association (AHA) and the Catholic Health Association of
  the United States (CHA). As of May 2023, there are over 3,091 recognized Age-Friendly Health
  System participants. Age-Friendly Health Systems aim to follow an essential set of evidence-based
  practices; cause no harm; and align with What Matters to the older adult and their family
  caregivers.
- Veterans Health Administration and High Reliability: IHI has been working in partnership with Aptive Resources to assess and support sustainment of the high-reliability organization (HRO) journey across the Veterans Health Administration, both at the facility and Veterans Integrated Services Network (VISN) levels. The goal of this work is to provide a qualitative, directional, actionable, and nonpunitive assessment of each VA Medical Center's HRO-readiness, identify

Notes to Financial Statements April 30, 2023 and 2022

improvement opportunities, and generate site-specific strategies to build or improve capabilities across the three Pillars of High Reliability.

 Orange County Health Care Agency (HCA): Through a 24-month engagement, IHI will work in partnership with HCA and its partners to measurably expand Orange County's ability to address the gaps in the health care system that are driving inequities in health and wellbeing in the county.

#### Latin America

- Through Abt Associates, Inc., IHI is working on the Local Health System Sustainability (LHSS)
  project funded by USAID in Colombia. IHI is implementing an approach to advance the quality of
  migrant healthcare, and to improve healthcare delivery processes in order to prevent and alleviate
  health worker stress.
- The Latin American Forum on Quality and Safety in Health emerged in 2015 as a result of the alliance formed between the Albert Einstein Israeli Hospital and IHI. Now in its 8th year, this year's forum aims to address the transformations that have taken place in the field of health in the areas of: equity and social challenges, citizen participation, staff wellbeing, and technology at the service of people. The Forum attracts more than 2,000 attendees, from patients and frontline healthcare providers, to operator directors and CEOs.
- IHI continues to support St. Jude Children's Research Hospital to support a scale-up collaborative to spread best practices in antibiotic treatment of febrile pediatric oncology patients in 80 hospitals in Mexico.

#### Europe

 IHI maintains a vibrant portfolio of leadership- and improvement-focused work with a range of health trusts within the English National Health Service (NHS). Additional U.K.-based work is occurring in Scotland and Wales. Smaller quality improvement and leadership projects are occurring in Denmark, Greece, and Sweden.

## (d) Conferences, Courses, and Other Programs

#### Professional Development Programs

Professional development programs, conferences, and other educational offerings support
individuals and organizations to develop internal capacity and infrastructure for quality
improvement, patient safety, leadership, joy in work and well-being, and health equity. IHI's
programs offer healthcare and other professionals many opportunities to learn the latest
improvement ideas, connect with like-minded colleagues, and generate momentum for change in
their organizations.

#### **IHI Forum**

 Held each December, this major conference on improvement in healthcare draws nearly 5,000 participants from around the world who attend hundreds of workshops, spotlight and keynote sessions, and special interest meetings.

Notes to Financial Statements April 30, 2023 and 2022

#### IHI Patient Safety Congress

This annual conference brings together people who are passionate about ensuring that safe care is
equitably provided for all. The Congress is designed for committed healthcare professionals who
continue to shape smarter, safer care for patients wherever it's provided—from the hospital to
outpatient settings to the home.

## International Forums on Quality and Safety in Healthcare

IHI partners with organizations in different regions of the world to bring large conferences to
healthcare leaders, clinicians, and improvers. IHI, sometimes in partnership with local
organizations, currently holds Forums in, Europe, the Middle East, and Latin America. Participants
of International Forums take part in a multitude of sessions that range from the basic disciplines of
quality improvement to the latest thinking on how to improve quality and safety.

#### IHI Open School for Health Professions

• The IHI Open School is an interprofessional educational community that offers students, trainees, and professionals the skills and support network to become leaders in healthcare. A growing catalog of 37+ online, self-paced courses in quality improvement, health equity, patient safety, leadership, population health, and other key topics in healthcare transformation have been completed more than 5 million times by learners around the world. Select courses have been translated into Spanish, Portuguese, and French, and have been integrated into more than 1,500 university and healthcare organizational training programs. More than 1,000 in-person Open School Chapters have been started in more than 100 countries, with the aim of spreading quality and safety awareness and improving the health of patients and communities.

#### IHI Leadership Alliance and Health Improvement Alliance Europe

 An exclusive leadership initiative for ambitious healthcare leaders and their teams, the U.S.-based and Europe-based Alliances aims to deliver great healthcare and high value today and innovate for the emerging health and healthcare models of tomorrow.

#### (e) Other IHI Initiatives

#### Lucian Leape Institute

 Composed of international thought leaders with a common interest in patient safety, the Lucian Leape Institute functions as a think tank to identify new approaches to improving patient safety and encourage the innovation necessary to expedite progress. Recent work includes development of a resource to help leaders create and sustain safety cultures in their organizations and research into the public's view of patient safety.

## Certified Professional in Patient Safety™ Credential Program

The CPPS credential recognizes expertise in patient safety. In addition to the exam, interested
participants can obtain information about the exam, practice tests, and self-paced and synchronous
review courses.

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#### Research and Development

- At the center of IHI's work is the creation and testing of new ideas—novel concepts for improving
  patient care. IHI works intensely with cutting-edge organizations to test and prototype unique
  models and new solutions to old problems. This is the innovation engine that fuels much of IHI's
  content development work.
- IHI's 90-Day Innovation Cycle is one of the Institute's primary engines for research and development. This process is designed to provide a reliable and efficient way to research innovative ideas, assess their potential for advancing quality and safety in healthcare, and bring them to action. IHI has built a small Innovation Team with dedicated resources to support the 90-Day Innovation Cycle process. The team begins approximately four new projects every 90 days.

## (2) Summary of Significant Accounting Policies

## (a) Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis in accordance with U.S. generally accepted accounting principles (GAAP). Net assets, revenues, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Revenue is reported as an increase in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Net assets and changes therein are classified as follows:

#### (i) Net Assets without Donor Restrictions

These net assets are not subject to donor-imposed stipulations. The IHI board of directors has discretionary control over these resources and can designate such net assets for particular purposes.

#### (ii) Net Assets with Donor Restrictions

These net assets are subject to donor-imposed stipulations that will be satisfied by the actions of IHI and/or by the passage of time.

## (b) Statement of Activities

Transactions deemed by management to be ongoing, major, or central to the provision of services are reported as operating revenues and expenses. Peripheral or incidental transactions are reported as nonoperating gains and losses.

## (c) Revenue Recognition

#### (i) Revenue from Contracts with Customers

IHI recognizes revenue when it satisfies performance obligations under the terms of its contracts in an amount that reflects the consideration IHI expects to receive from its customers in exchange for those services. This process involves identifying the customer contract, determining the performance obligations in the contract, determining the contract price, allocating the contract price to the distinct performance obligations in the contract, and recognizing revenue when the performance obligations have been satisfied. A performance obligation is considered distinct from other obligations in the contract when it (a) provides a benefit to the customer either on its own or

Notes to Financial Statements April 30, 2023 and 2022

together with other resources that are readily available to the customer and (b) is separately identified in the contract. IHI considers a performance obligation to be satisfied once it has provided the services specified in the contract.

Contracts with customers generally state the terms of the sales. Payment terms and conditions may vary by contract, although terms generally include a requirement of payment within a range of 30 to 60 days after the performance obligation has been satisfied. As a result, contracts do not include a significant financing component. Due to the nature of IHI's billing arrangements, IHI has no contract assets or liabilities. In addition, contracts typically do not contain variable consideration as contracts include stated prices.

## (ii) Contributions and Grants

Contributions and grants are either conditional or unconditional based on the agreement terms. A contribution or grant is considered conditional if the award contains both a specific barrier that must be overcome for IHI to be entitled to the funds and a right to return or release to the grantor's obligation to provide the promised funds. If both conditions are not present, the award is unconditional. An unconditional contribution or grant is recognized as either without donor restriction or with donor restriction, based on the terms of the award.

The Institute had approximately \$16,798,219 and \$15,011,083 in unrecognized conditional grants as of April 30, 2023 and 2022, respectively. The revenue related to these agreements is conditioned on requirements, such as the Institute incurring allowable expenditures under the terms of the agreements or the agreement of continued funding.

#### (d) Expense Allocations

Directly identifiable expenses are charged to programs and supporting services, as applicable. Expenses related to more than one function are charged to programs and supporting services using an allocation method based on program direct expenses in relation to total direct expenses. Supporting services include those expenses that are not directly identifiable with any other specific function but provide the overall support and direction of IHI.

#### (e) Cash and Cash Equivalents

For purposes of the statements of cash flows, IHI considers all highly liquid instruments purchased with an original maturity of three months or less to be cash equivalents. These funds are reported as fair value and considered Level 1 in the fair value hierarchy.

#### (f) Accounts Receivable

Accounts receivables are stated at their estimated net realizable value. An allowance for doubtful accounts is estimated based upon historical experience and management's evaluation of outstanding accounts receivable. As of April 30, 2023 and 2022, the allowance for doubtful accounts was \$474,678 and \$179,248, respectively.

#### (g) Investments

All investments are stated at fair value, as described further in note 5(c). Investment income is credited to net assets without restrictions unless otherwise restricted by the donor.

Notes to Financial Statements April 30, 2023 and 2022

## (h) Property and Equipment

Property and equipment are stated at cost or, if donated, at estimated fair value at the date of the donation. The cost of maintenance and repairs is charged to expense as incurred; significant renewals and betterments are capitalized. Depreciation is computed using the straight-line method over the estimated useful lives of the related assets, which are three to five years for office furniture and equipment, and the shorter of the life of the lease or the asset for leasehold improvements.

#### (i) Software

Internally produced software is developed to be utilized for the Institute's operations. Software developed and utilized consists primarily of the Institute's website, events registration system, association management system, learning management system, and other operations support systems. Costs of the application development stage of internally developed software are capitalized while training and maintenance costs are expensed. When upgrades and enhancements provide additional functionality, they are capitalized. Amortization is computed using the straight-line method over the estimated useful life of the related assets, which is three years.

Implementation costs incurred by the Institute in a cloud computing arrangement is capitalized over the noncancellable term of the cloud computing arrangements, if these costs would be capitalized by the Institute in a software licensing agreement.

## (j) Deferred Revenue

Contract services, course fees, participation fees, and membership dues collected in advance have been included in deferred revenue in the accompanying statements of financial position and are recognizable within one year.

## (k) Refundable Advances

Customer payments collected in advance have been included in refundable advances in the accompanying statements of financial position and are recognized as conditions of the related grants are met.

#### (i) Paycheck Protection Plan

The PPP, established in the U.S. as part of the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), provides for loans to qualifying businesses for amounts up to 2.5 times the average monthly payroll expenses of the qualifying business. The loans and accrued interest are forgivable as long as the business uses the loan proceeds for eligible purposes, including payroll, benefits, rent and utilities, and maintains its payroll levels. The amount of loan forgiveness will be reduced if the borrower terminates employees or reduces salaries during the period the funds are being used. The unforgiven portion of the PPP loans is payable over two years at an interest rate of 1%, with a deferral of payments for the first six months. IHI used the proceeds for purposes consistent with the PPP. Payments received are recognized as revenue when the conditions are met. IHI recognized \$0 and \$2,000,000 for the years ended April 30, 2023 and 2022, respectively, which is included in grants income in the accompanying statements of activities. During the year ended April 30, 2023, the Small Business Administration approved IHI's application for loan forgiveness for both PPP loans awarded.

Notes to Financial Statements April 30, 2023 and 2022

#### (I) Designation of Net Assets without Donor Restrictions

IHI believes that a strong financial position is essential to its ability to achieve its mission to improve healthcare for patients all over the world. It is the policy of IHI's board of directors to review its plans for future operating needs and strategic initiatives from time to time and to designate appropriate sums of net assets without restrictions to assure adequate financing for these purposes.

The Board-Designated Endowment Fund was established to support IHI programmatic "investments" that are deemed critical to achieving IHI's long-term strategic plan. The Board-Designated Endowment Fund is a board-approved quasi-endowment fund consisting of a voluntary segregation of unrestricted net assets. The Board-Designated Endowment Fund is more fully described in note 6.

The IHI Scholarship Fund for Emerging Leaders was established in honor of IHI founders and former Chief executive officers Donald Berwick and Maureen Bisognano. The scholarship provides funding to accelerate the innovative redesign of healthcare by equitably mentoring and empowering emerging leaders worldwide.

The Operating Reserve Fund was established to provide for an adequate reserve to cover what management has deemed annual program revenue risk related to large conferences and major partnerships.

The Property, Plant, and Equipment Replacement Fund was established to provide for capital replacement and future capital needs.

## (m) Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from these estimates.

#### (n) New Accounting Standards

The Institute adopted Accounting Standards Update (ASU) 2016-02, Leases (ASU 2016-02), and associated supplemental updates and amendments on May 1, 2022 using a modified retrospective transition approach as of the effective date. The Institute has elected to adopt the package of transition practical expedients and, therefore, has not reassessed (1) whether existing or expired contracts contain a lease, (2) lease classification for existing or expired leases or (3) the accounting for initial direct costs that were previously capitalized.

As a result of the adoption of ASU 2016-02, the most significant changes to the statement of financial position relate to the recognition of new Right-of-use (ROU) assets and lease liabilities for operating leases. The Institute's accounting for finance leases remains substantially unchanged. The adoption of ASU 2016-02 also had no material effect on operating, investing, or financing cash flows in the statement of cash flows.

As a result of adopting ASU 2016-02, the Institute recognized additional operating lease liabilities of \$16,519,038 million with corresponding ROU assets of \$13,393,863 as of May 1, 2022. See further disclosure in Note 8.

Notes to Financial Statements April 30, 2023 and 2022

#### (o) Income Tax Status

IHI is a tax-exempt organization described in Section 501(c)(3) of the Internal Revenue Code (the Code) and is generally exempt from federal income taxes pursuant to Section 501(a) of the Code. Accordingly, no provision for federal and state income taxes has been made.

GAAP requires IHI to evaluate uncertain tax positions. Management concluded as of April 30, 2023 and 2022, IHI did not have any liabilities for any uncertain tax positions.

#### (3) Grants Receivable

Grants receivable, which is included in accounts receivable, net, in the accompanying statements of financial position, totaled \$952,426 and \$833,403 as of April 30, 2023 and 2022, respectively.

#### (4) Concentration of Credit Risk

IHI maintains its cash and cash equivalents in accounts held by a bank and an investment company, which at times may exceed insurers' limits.

Accounts receivable, net includes approximately \$2,790,469 due from one customer as of April 30, 2023 and approximately \$950,000 due from one customer as of April 30, 2022. IHI has not experienced any losses in such accounts.

#### (5) Investments

#### (a) Overall Investment Objective

The overall investment objective of the Institute is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Institute diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the Board of Director's Finance Committee, which oversees the Institute's investment program in accordance with established guidelines.

#### (b) Allocation of Investment Strategies

In addition to traditional stocks and fixed income securities, the Institute may also hold shares or units in traditional institutional funds, as well as in alternative investment funds involving hedged strategies, private equity, and real asset strategies. Hedged strategies involve funds whose managers have the authority to invest in various asset classes at their discretion, including the ability to invest long and short. Funds with hedged strategies generally hold securities or other financial instruments for which a ready market exists and may include stocks, bonds, put or call options, swaps, currency hedges, and other instruments, and are valued accordingly. Because of the inherent uncertainties of valuation, these estimated fair values may differ significantly from values that would have been used had a ready market existed, and the differences could be material. Such valuations are determined by fund managers and generally consider variables such as operating results, comparable earnings multiples, projected cash flows, recent sales prices, and other pertinent information, and may reflect discounts for the illiquid nature of certain investments held. Moreover, the fair values of the Institute's interests in shares or units of these funds, because of liquidity and capital commitment terms that vary depending

Notes to Financial Statements April 30, 2023 and 2022

on the specific fund or partnership agreement, may differ from the fair value of the funds' underlying net assets.

## (c) Basis of Reporting

Investments are reported at estimated fair value. Fair value represents the price that would be received upon the sale of an asset or paid upon the transfer of a liability in an orderly transaction between market participants as of the measurement date. GAAP establishes a fair value hierarchy that prioritizes inputs used to measure fair value into three levels:

- Level 1 quoted prices (unadjusted) in active markets that are accessible at the measurement date for assets or liabilities. Level 1 includes debt and equity securities that trade in an active exchange market, as well as U.S. Treasury securities;
- Level 2 observable prices that are based on inputs not quoted in active markets but corroborated by market data. This category generally includes certain U.S. governmental and agency mortgage-backed securities, corporate debt securities, and some alternative investments; and
- Level 3 unobservable inputs are used when little or no market data is available.

The fair value hierarchy gives the highest priority to Level 1 inputs and the lowest priority to Level 3 inputs. In determining fair value, the Institute utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. Levels are determined based on the aforementioned hierarchy, except for investments utilizing net asset value (NAV) as a practical expedient to estimate fair value of the Institute's interest therein, as discussed below. Such NAV measured investments are classified in the hierarchy based on whether the investment may be redeemed at or near the statement of financial position date.

If an investment is held directly by the Institute and an active market with quoted prices exists, the market price of an identical security is used as reported fair value. Reported fair values for shares in registered mutual funds are based on share prices reported by the funds as of the last business day of the fiscal year. Fixed income securities are primarily valued using market quotations or prices obtained from independent pricing sources, which may employee various pricing methods to value the investments, including matrix pricing.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Institute believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

Notes to Financial Statements April 30, 2023 and 2022

The following tables summarize the Institute's investments by major category in the fair value hierarchy as of April 30, 2023 and 2022, as well as related strategy. All holdings are classified as Level 1 and may be liquidated on a daily basis.

	_	2023	2022
International stock \$	6	26,631,137	28,645,991
Bond market index funds		14,813,538	27,596,789
Stock market index		32,051,743	35,237,889
US treasury index		9,915,182	_
Balanced index funds (U.S.)		5,651,646	813,668
Bond funds		140,064	141,152
Equity mutual funds	_	747,140	731,695
\$	S	89,950,450	93,167,184

There were no transfers of investments between Level 1 and Level 2 during the years ended April 30, 2023 and 2022.

The following summarizes the investment return (loss) for all investments for the years ended April 30:

	_	2023	2022
Investment income	\$	2,280,425	1,734,790
Net realized (losses) gains		(3,907,597)	31,136,728
Net change in unrealized appreciation (depreciation)	_	2,909,671	(43,106,910)
		1,282,499	(10,235,392)
Less management fees	_	82,477	96,407
Total investment return (loss)	\$_	1,200,022	(10,331,799)

Notes to Financial Statements April 30, 2023 and 2022

#### (6) Board-Designated Endowment Fund

The Institute's endowment solely consists of unrestricted funds designated by the board of directors to function as an endowment. Changes in endowment net assets for the years ended April 30, 2023 and 2022 are as follows:

	_	2023	2022
Beginning balance	\$	93,165,792	103,967,569
Investment return: Investment income, net Net unrealized and realized losses on investment	_	1,828,299 (1,107,510)	1,718,145 (11,763,933)
Total return (loss)		720,789	(10,045,788)
Endowment return utilized in operations Transfers from endowment	_	(3,837,967) (5,012,616)	(755,989)
Ending balance of endowment	\$	85,035,998	93,165,792

#### (a) Return Objectives and Risk Parameters

The Institute has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to preserve the purchasing power of the endowment assets. To achieve these objectives, the Institute's board of directors has approved an investment policy whereby endowment assets are invested in a manner that is intended to achieve a return that is reasonable relative to an above average risk tolerance that positions the endowment assets for long-term capital appreciation. It has been determined that the investment objective of the endowment fund is "Growth with Income," which is to intended to be competitive in relation to a "blended" benchmark consisting of the Standard & Poor's 500 Index, Barclays Aggregate Bond Index, and the money market.

To satisfy its long-term objectives, the Institute utilizes a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Institute targets a portfolio consisting of approximately 80% equity, and 20% fixed income and cash equivalents to achieve its long-term return objectives within prudent risk constraints.

## (b) Spending Policy and How the Investment Objectives Relate to Spending Policy

The Institute has a policy of appropriating for distribution each year a fixed dollar amount to support the strategic program and operational investments. The board of directors elected to appropriate distributions for operations of \$3,837,967 and \$755,989 for the years ended April 30, 2023 and 2022, respectively. These amounts are classified as operating revenue in the statements of activities. Accordingly, the Institute expects the current spending policy to allow its endowment to maintain its purchasing power by growing at a rate equal to planned distributions plus inflation, defined as the Consumer Price Index. Additional real growth will be provided through future additional funds designated by the board of directors and any excess investment return.

Notes to Financial Statements April 30, 2023 and 2022

#### (7) Net Assets with Donor Restrictions

Net assets with donor restrictions during fiscal years ended April 30, 2023 and 2022 have been restricted by donors for the following purposes:

	_	2023	2022
Blue Cross Blue Shield	\$	11,081,471	22,200,161
IHI Scholarship Fund		657,592	387,634
Other		112,973	152,262
Denham Fellowship		52,345	52,345
	\$	11,904,381	22,792,402

#### (a) Net Assets with Donor Restrictions Released from Restrictions

All of IHI's net assets with donor restrictions in fiscal years 2023 and 2022 were purposely restricted by funders for participation in equity initiatives, attendance at IHI events, and The Conversation Project. During fiscal year 2022, IHI received a \$25,000,000 donation from Blue Cross Blue Shield to support a program to improve health equity outcomes. IHI will lead the program and the program administration, including subgrants to eligible participants. This program is estimated to run for two years.

Net assets of \$11,320,347 and \$2,998,070 during the fiscal years ended April 30, 2023 and 2022, respectively, were released from donor restrictions by incurring expenses or providing services satisfying the restricted purposes specified by the donors.

## (8) Lease Commitments

#### (a) Operating Lease Commitments

The Institute accounts for leases in accordance with ASC Topic 842, *Leases*. The Institute determines if an arrangement is or contains a lease at contract inception. The Institute recognizes a ROU asset and a lease liability at the lease commencement date. For operating and finance leases, the lease liability is initially measured at the present value of the unpaid lease payments at the lease commencement date. The lease liability is subsequently measured at amortized cost using the effective-interest method. Key estimates and judgments include how the Institute determines (1) the discount rate it uses to discount the unpaid lease payments to present value, (2) lease term, and (3) lease payments. Topic 842 requires a lessee to discount its unpaid lease payments using the interest rate implicit in the lease or, if that rate cannot be readily determined, its incremental borrowing rate. Generally, the Institute cannot determine the interest rate implicit in the lease because it does not have access to the lessor's estimated residual value or the amount of the lessor's deferred initial direct costs. The lease term includes the noncancellable period of the lease plus any additional periods covered by the Institute's option to extend (or not to terminate) the lease that the Institute is reasonably certain to exercise.

For finance leases, the ROU asset is subsequently amortized using the straight-line method from the lease commencement date to the earlier of the end of its useful life or the end of the lease term unless the lease transfers ownership of the underlying asset to the Institute or the Institute is reasonably certain to exercise an option to purchase the underlying asset. In those cases, the ROU asset is

Notes to Financial Statements April 30, 2023 and 2022

amortized over the useful life of the underlying asset. Amortization of the ROU asset is recognized and presented separately from interest expense on the lease liability.

The Institute has elected not to recognize ROU assets and lease liabilities for short-term leases that have a lease term of 12 months or less.

The Institute relocated its headquarters in 2018 from Cambridge to Boston, Massachusetts. On June 29, 2017, IHI entered into a lease agreement for a 12-year term at a fixed annual rental payment, not including operating costs related to the office space. The lease includes an extension option for an additional 5 years. As part of the lease agreement, the landlord offered a leasehold improvement allowance which is being amortized by the Institute as a reduction to rent expense on a straight-line basis over the life of the lease.

As a result of the merger with the National Patient Safety Foundation on May 1, 2017, IHI acquired a lease agreement for 4,930 square feet of office space in Boston, Massachusetts. This lease is for five years and seven months. Lease payments consist of a fixed annual base rent, plus additional charges for the proportionate share (initially 3.79%) of the increase over the landlord's base year 2016 real estate taxes and operating expenses. In acquiring this space, the Institute entered into a sublease agreement in which the Institute will receive escalating rent payments from its subtenant until July 2023. Rental income under this sublease was \$274,025 and \$269,000 for the years ended April 30, 2023 and 2022, respectively.

On February 1, 2019, IHI amended their lease agreement with 53 State Street to add space on the 18<sup>th</sup> floor for an 11-year term at a fixed annual rental payment, not including operating costs related to the office space. The lease includes an extension option for an additional 5 years. As part of the lease agreement, the landlord offered a leasehold improvement allowance being amortized as a reduction to rent expense on a straight-line basis over the life of the lease, which is included in the determination of the ROU assets.

Future minimum payments under operating leases with terms of one year or more are as follows:

lea	ases
Fiscal year ending April 30:	
2024 \$ 2,3	311,042
2025 2,2	295,063
2026 2,3	335,452
2027 2,3	376,095
2028 2,4	416,994
Thereafter 4,3	325,100
Minimum lease payments 16,0	059,746
Less amount representing interest1,	543,568
Present value of net minimum	
operating lease payment \$14,5	516,178

Notes to Financial Statements April 30, 2023 and 2022

The components of total lease expense for the year ended April 30, 2023 were as follows:

Operating lease cost	\$ 2,198,829
Variable lease expense	 118,213
Total lease expense	\$ 2,317,042

For the year ended April 30, 2022, rental expense was \$2,244,401.

Other Information related to leases as of April 30, 2023, is as follows:

Weighted average remaining lease term-operating leases
Weighted average discount rate-operating leases

6.75 Years 3.04 %

Operating cash outflows from operating leases were \$2,466,332 for the year ended April 30, 2023.

During fiscal year 2022, IHI reevaluated the need for office space. The Institute entered into a sublease agreement for the 19<sup>th</sup> floor of 53 State Street, effective December 15, 2021 for the remainder of the lease period. The Institute will receive escalating rent payments of \$123,576 to \$141,932 from its subtenant beginning in September 2022 through January 2030. Rental income recognized on a straight-line basis under this sublease was \$1,444,104 for the year ended April 30, 2023.

## (9) Employee Benefits

## (a) Retirement Plan

The Institute has a 401(k) plan, which covers substantially all full-time employees. The plan requires the Institute to make certain matching contributions in relation to employee voluntary contributions and also allows for an additional contribution to be made at the discretion of management. The Institute's matching and discretionary contributions to the plan totaled approximately \$380,679 and \$335,132 for the years ended April 30, 2023 and 2022, respectively.

## (b) Management Team Benefits

The Institute provides certain executives benefits under its Management Team Flexible Benefit Plan. Covered executives are provided with a percentage of their salary as a flexible benefit allowance. The percentage of their salary allocated is determined by the IHI board of directors and can vary by executive level. This flexible benefit allowance can be used to select among various benefits, including a capital accumulation account. The capital accumulation accounts are maintained by the Institute.

The executives are unsecured creditors of the Institute for the amount of their capital accumulation accounts once they have vested after being employed by the Institute for five years. The amount expensed by the Institute for the years ended April 30, 2023 and 2022 related to the capital accumulation accounts was \$283,980 and \$223,804, respectively. The capital accumulation accounts investments are invested with the Institute's investments. As of April 30, 2023 and 2022, the related deferred compensation liability was \$1,430,514 and \$1,361,945, respectively.

Notes to Financial Statements April 30, 2023 and 2022

#### (10) Line of Credit

In March 2020, the FASB issued (ASU 2020-04), *Reference Rate Reform*, to ASC Topic 848, *Facilitation of the Effects of Reference Rate Reform on the Financial Reporting*. ASU 2020-04 provides temporary optional guidance to ease the potential burden in accounting for reference rate reform. The Institute adopted this during FY2023.

On January 19, 2021, IHI increased a \$5,588,000 revolving line-of-agreement with Citizens Bank to \$7,588,000 to be used for working capital purposes and for providing a performance bond as required under specific service contracts. The agreement is subject to an annual credit check. On April 26, 2023, as a result of LIBOR being terminated, the agreement was amended to reflect Bloomberg Short-Term Bank Yield Index (BSBY). As of April 30, 2023 the interest rate is 2.25% plus BSBY of 5.0074% for a total rate of 7.2574%. No funds were advanced in fiscal year 2023 or 2022.

On June 27, 2017, IHI entered into a \$943,670 unconditional, irrevocable, transferable letter-of-credit agreement with a commercial bank for the purpose of providing a security deposit as required under the new office lease. Beginning on February 1, 2021, and on each two-year- (2-year) anniversary of such date up to and including February 1, 2027, IHI shall have the right to reduce the then current amount of the letter of credit, provided that certain criteria are met by IHI per the lease agreement. The amount of the letter of credit shall never be reduced below \$404,000. As of April 30, 2023, the available letter of credit balance was \$724,407.

## (11) Related-Party Transactions

Following is a summary of related-party transactions as of and for the year ended April 30:

	 2023	2022
The Institute paid an organization that employs a Board of		
Director member of the Institute for services rendered on		
various projects.	\$ 282,400	275,000
The Institute paid for services rendered to the Institute by an		
organization, which employs a Board of Director member of		
the Institute. These services were provided on various projects		
by other staff at the organization.	_	1,000
The Institute earned revenues from an organization, which		
employs a Board of Director member of the Institute.	488,880	204,093
The Institute has receivables from an organization, which		
employs a Board of Director member of the Institute.	12,397	33,491

There were no material amounts outstanding as of April 30, 2023 and 2022 related to these transactions.

Notes to Financial Statements April 30, 2023 and 2022

## (12) Financial Assets and Liquidity Resources

Financial assets and liquidity resources available within one year for general expenditure, such as operating expenses and scheduled principal payments on debt, were as follows.

As of April 30, 2023:

Financial assets: Cash and cash equivalents (without donor restrictions) Accounts receivable, net Receivables due for costs incurred on grants and contracts Board designations: Fiscal 2023 endowment payout	\$	38,290,571 8,174,924 952,426 3,837,967
Total financial assets available within one year		51,255,888
Liquidity resources:  Bank line of credit	_	7,588,000
Total financial assets and liquidity resources available within one year	\$_	58,843,888
As of April 30, 2022:		
Financial assets: Cash and cash equivalents (without donor restrictions) Accounts receivable, net Receivables due for costs incurred on grants and contracts Board designations: Fiscal 2022 endowment payout	\$	31,319,364 5,194,254 833,403 755,989
Total financial assets available within one year		38,103,010
Liquidity resources:  Bank line of credit	_	7,588,000
Total financial assets and liquidity resources available within one year	\$_	45,691,010

The Institute's cash flows have seasonal variations during the year attributable to participation, meeting, and conference fee payments, and contract billings. The Institute had \$85,035,998 and \$93,165,792 in other board-designated funds as of April 30, 2023 and 2022, respectively, which could be made available to the Institute, but are not reflected in the table as they are designated for other purposes.

Notes to Financial Statements April 30, 2023 and 2022

## (13) Subsequent Events

Management has evaluated subsequent events through September 27, 2023, the date on which the financial statements were available for issuance.