Open School

Video Activity: What are IHI's secrets to innovation?

(http://www.ihi.org/education/IHIOpenSchool/resources/Pages/Activities/Mate-IHISecretsToInnovation.aspx)

Kedar Mate, MD; Senior Vice President, Institute for Healthcare Improvement

Facilitator Instructions

- Review the learning objectives and description with your group.
- Watch the video together (2 min 25 sec).
- As a group, discuss your reactions to the video, using the discussion questions as a guide.

Learning Objectives

At the end of this activity, you will be able to:

- Define open innovation.
- Discuss IHI's process for innovation.

Description

Where does innovation come from? Is it magic?

At the Institute for Healthcare Improvement, innovation is a process. In this video, Kedar Mate, MD, Vice President at the Institute for Healthcare Improvement (IHI), explains how IHI's approach to innovation has evolved. Then he explains the process: starting with harvesting knowledge, developing a theory of change, and testing the new ideas with health systems in the field.

Related IHI Open School Online Courses

- QI 102: The Model for Improvement: Your Engine for Change
- QI 104: The Life Cycle of a Quality Improvement Project

Key Topics

Innovation and Idea Generation; Improvement Capability; Redesign Processes and Systems

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Discussion Questions

1. What do you think are the advantages of an "open innovation" approach?

2. Can you think of an example of an innovation that came from an unexpected person, place, or industry?

3. Why do you think it's important to identify a theory of change behind a successful approach?

4. Can you think of an example of a theory of change behind an innovation that you use every day?

5. How might you use open innovation in a health care setting? Do you think it could work in a delivery system, rather than an expert organization like IHI?