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IHI AND APHA TEAMING UP TO IMPROVE THE HEALTH AND WELL-BEING OF MILLIONS

Activities during National Public Health Week (April 6-12, 2015) will include new collaboration between APHA and IHI's 100 Million Healthier Lives initiative

Cambridge, MA – April 6, 2015 – As part of a continuing effort to combine the ideas, organizations, and initiatives that can together impact the health and health care of millions of Americans, the [Institute for Healthcare Improvement](#) (IHI) and the [American Public Health Association](#) (APHA) today announced they are joining forces to link APHA's efforts to create the [healthiest nation in one generation](#) with the [100 Million Healthier Lives](#) initiative, led by IHI and 140 founding partners.

The announcement coincides with [National Public Health Week](#) (NPHW), taking place April 6-12, 2015, during which the public health community is rallying around a goal of making the US the [healthiest nation in one generation](#) – by 2030. The 100 Million Healthier Lives initiative, which is seeking to improve overall health by identifying new ways for health care organizations, community groups, and public health agencies to work together, will support NPHW through a variety of activities hosted by its members across the country, such as panel discussions, health fairs, community fitness events and various contests, including APHA's "[We Can Do Better](#)" challenge.

"We tend to think in silos when it comes to the creation of health. By bringing health care and public health together to address the common challenges of our nation, we are taking a giant leap forward in our likelihood of having an impact," stated Soma Stout, MD, MS, Executive External Lead, Health Improvement, IHI. "We hold different parts of the puzzle that, when brought together, can help us create exponential rather than incremental improvement."

"We are thrilled to announce this partnership as part of National Public Health Week, as it demonstrates how complementary approaches can combine to positively affect the health and well-being of our nation," stated Susan L. Polan, PhD, Associate Executive Director, Public Affairs and Advocacy, APHA. "Together we are engaging policymakers, public health agencies, health care systems, local communities and other partners to implement change. We have identified a range of shared priorities, from child health and well-being to chronic disease management to addressing the social and behavioral determinants of health to community violence."

This year's National Public Health Week kicks off with a Forum this afternoon moderated by APHA President Shiriki Kumanyika, PhD, MPH, and a number of speakers, including IHI's and the 100 Million Healthier Lives' Dr. Soma Stout. Additional activities include:

- On Wednesday, April 8, at 2:00 pm ET, the APHA will host its fifth annual [Twitter Chat](#). Follow [@NPHW](#) and use the official @NPHW hashtag, #NPHWchat, to join the conversation.
- A variety of locally hosted events will take place throughout the week. View a [full calendar listing](#) at [NPHW.org](#).

About the American Public Health Association

The American Public Health Association champions the health of all people and all communities. We strengthen the profession of public health, promote best practices and share the latest public health research and information. We are the only organization that influences federal policy, has a 140-plus year perspective and brings together members from all fields of public health. Learn more at [www.apha.org](#).

About the Institute for Healthcare Improvement

IHI is a leading innovator in health and health care improvement worldwide. For more than 25 years, we have partnered with visionaries, leaders, and front-line practitioners around the globe to spark bold, inventive ways to improve the health of individuals and populations. Recognized as an innovator, convener, trustworthy partner, and driver of results, we are the first place to turn for expertise, help, and encouragement for anyone, anywhere who wants to change health and health care profoundly for the better. To advance our mission, IHI's work is focused in five key areas: Improvement Capability; Person- and Family-Centered Care; Patient Safety; Quality, Cost, and Value; and Triple Aim for Populations. Learn more at [ihi.org](#).

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