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## **IHI NAMES JEFFREY SELBERG EXECUTIVE VICE PRESIDENT AND CHIEF OPERATING OFFICER**

**Selberg, Former President and CEO of Exempla Healthcare, is a Leader in  
Improving Patient Safety and Clinical Outcomes**

**Cambridge, MA – August 23, 2010** – The Institute for Healthcare Improvement (IHI) announced today that Jeffrey D. Selberg, former charter President and CEO of Exempla Healthcare in Denver, CO, will join the organization as Executive Vice President and Chief Operating Officer, effective September 1.

As Executive Vice President and COO, Mr. Selberg will have overall responsibility for IHI's operations. He will work closely with the leadership team to develop strategic partnerships, innovate new models of care, and develop and spread new definitions of patient safety.

For the past twelve years, Mr. Selberg was charter President and CEO of Exempla Healthcare in Denver, CO which was comprised of the Exempla Physicians Network, Exempla Saint Joseph, Exempla Lutheran, and Exempla Good Samaritan Hospitals. In 2009, Exempla was identified as one of the top 50 systems in the nation for patient safety and clinical quality.

“We are very pleased that Jeffrey will be joining our team at IHI,” said Maureen Bisognano, IHI's President and Chief Executive Officer. “His deep commitment to improving value in health care, his record of achievement and his experience in leadership will guide improvements across the country and internationally.”

Mr. Selberg's broad range of experience spans thirty five years in the health care field. His strongest interest is improving patient safety and clinical outcomes in patient care through the combination of effective public policy, system principles, and the development of highly functioning teams. He currently serves as the Chair for the McKesson Quest for Quality Committee of the American Hospital Association and chairs the Finance Committee of the Board for the Health Research and Education Trust. He has

served on the Board of the American Hospital Association and has been active in both the Washington and Colorado associations.

Mr. Selberg has also been a featured speaker for the Institute for Healthcare Improvement, The Joint Commission, the National Patient Safety Foundation, and the Agency for Healthcare Research and Quality.

“I am excited to join IHI,” said Mr. Selberg. “Its legacy, sense of mission and vision, and the people who comprise the team made this a very easy decision for me.”

*The Institute for Healthcare Improvement (IHI) is an independent not-for-profit organization helping to lead the improvement of health care throughout the world. Founded in 1991 and based in Cambridge, Massachusetts, IHI ([www.ihl.org](http://www.ihl.org)) works to accelerate improvement by building the will for change, cultivating promising concepts for improving patient care, and helping health care systems put those ideas into action.*

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