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**INSTITUTE FOR HEALTHCARE IMPROVEMENT
TO HOST 14TH ANNUAL NATIONAL FORUM
ON QUALITY IMPROVEMENT IN HEALTH CARE**

The Event, Featuring Keynote Speeches By Gloria Steinem and Dr. Donald Berwick, Will Focus On Building A National Movement For Health Care Reform

Boston, MA – July xx, 2002 – The Institute for Healthcare Improvement (IHI) will host its 14th annual *National Forum on Quality Improvement in Health Care*, from December 8 to 11 in Orlando, Florida. The event, which attracts thousands of leading health care professionals from across the United States and around the world, will focus this year on building a national movement for health care reform.

Keynote speakers will include, among others:

- **Gloria Steinem**, founder of *Ms.* magazine and leader of the modern feminist movement, who will discuss lessons that health care reform efforts can learn from the feminist movement, and
- **Donald M. Berwick**, MD, MPP, president and CEO of IHI, who will focus on the need for a dynamic movement for health care improvement.

Among the pressing health care delivery issues to be addressed – with solutions offered – at more than 100 workshops and presentations are:

- Workforce issues, including shortages of nurses and other clinical staff
- Patient safety, including avoiding potential harm in the hospital
- Patient access, including unnecessarily long waits often experienced to see a doctor
- Critical care settings, including inefficiencies in the ICU, and
- Proactive care for people with chronic illnesses

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The Forum will take place at the Walt Disney World Swan and Dolphin hotels and will include the following:

- Learning Labs – December 8
- Minicourses – December 9
- The General Conference – December 10 and 11.

In addition to the plenary speeches and workshops, the Forum will also include a showcase of quality success stories and a full resource exhibition hall.

Attending the Forum will be hospital administrators, practicing physicians, nurses, quality care directors, managed care professionals, consultants and other clinical care specialists. The cost of attending the General Conference (Dec. 10 and 11) is \$995 (\$1,095 after Oct. 5). Additional registration fees are \$395 for the Learning Labs (Dec. 8) and \$595 for the Minicourses (Dec. 9). Early registration, student discounts and CME credits are available. For registration information, contact IHI at (888) 320-6937 or visit www.ihl.org.

For press credentials or additional information on the Conference, contact Lisa Rinkus at 617/965-9847 or lj-pr@attbi.com.

Founded in 1991, the Institute for Healthcare Improvement (IHI) is an independent, non-profit organization based in Boston, Mass. IHI is dedicated to improving the quality of health care systems through education, research and demonstration projects and by fostering collaboration among organizations and their leaders. IHI projects extend throughout the U.S. and around the world.

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