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EXPERTS IN NURSING, GERIATRICS, CANCER SURGERY, AND MEDICAL REPORTING JOIN IHI'S BOARD OF DIRECTORS

NYU Nursing Dean Terry Fulmer, American Geriatrics Society CEO Jennie Chin Hansen, and NBC News Medical Editor Dr. Nancy Snyderman Will Join the Board

Cambridge, MA – May 2, 2011 – The Institute for Healthcare Improvement (IHI) announced today that Dean Terry Fulmer, Jennie Chin Hansen, and Dr. Nancy Snyderman have joined the Board of Directors, effective May 2011. Preeminent experts in the fields of nursing, geriatrics, head and neck cancers, and medical reporting, they bring crucial knowledge and experience to the Board at a time when the role of nursing is expanding, chronic disease is increasing as populations age, there are increased options for cancer treatment, and the media landscape is ever more dynamic and complex.

Terry Fulmer, RN, PhD, FAAN, is the Erline Perkins McGriff Professor and Dean of the College of Nursing at New York University, where she focuses on acute care of the elderly. She is a fellow of the American Academy of Nursing, the Gerontological Society of America and the New York Academy of Medicine, and she has completed a Brookdale National Fellowship and is a Distinguished Practitioner of the National Academies of Practice. She was the first nurse to be elected to the Board of the American Geriatrics Society and to serve as the President of the Gerontological Society of America. In 2010, she was elected to membership in the Institute of Medicine.

Jennie Chin Hansen is Chief Executive Officer of the American Geriatrics Society (AGS), the nation's leading membership organization of geriatrics healthcare professionals. Prior to AGS, she was CEO for On Lok, Inc., a nonprofit family of organizations providing integrated and comprehensive care community-based services in San Francisco. The On Lok prototype became the 1997 federal Program of All Inclusive Care to the Elderly (PACE), which now has 74 programs in 30 states. She served as the President of AARP from 2008 to 2010, in addition to serving on AARP's Board of Directors for six years, and she has served as federal commissioner of the Medicare Payment Advisory Commission (MedPAC).

Nancy Snyderman, MD, FACS, is the Chief Medical Editor for NBC News. She joined NBC News in 2006 and has reported on wide-ranging topics affecting society, often

reporting from many of the world's most troubled areas. She also serves as the Medical Director of General Electric's healthymagination initiative. She is on staff in the Department of the Otolaryngology-Head and Neck Surgery at the University of Pennsylvania and specializes in head and neck cancer. Her medical work has been widely published in peer review journals, and she is the recipient of numerous research grants from the American Cancer Society, the Kellogg Foundation and the American Academy of Otolaryngology-Head and Neck Surgery. Prior to joining NBC News, she was Vice President of Consumer Education at Johnson & Johnson, where she focused on digital health. She also served as the medical correspondent for ABC News for 17 years.

"We are thrilled to welcome Terry Fulmer, Jennie Chin Hansen, and Nancy Snyderman to the Board," said A. Blanton Godfrey, Chairman of the Board of Directors. "They have each demonstrated their deep commitments to improving health care, and their records of experience and achievement will be invaluable as the Board helps guide IHI in its global role as a catalyst for change in health care."

"The IHI Board of Directors is an enormous asset in our work to achieve health care improvement," said Maureen Bisognano, IHI's President and Chief Executive Officer. "Terry Fulmer, Jennie Chin Hansen, and Nancy Snyderman all bring extraordinary expertise to IHI, and I look forward to their contributions and guidance in this crucial effort."

The Institute for Healthcare Improvement (www.IHI.org) is an independent not-for-profit organization that works with health care providers and leaders throughout the world to achieve safe and effective health care. IHI focuses on motivating and building the will for change, identifying and testing new models of care in partnership with both patients and health care professionals, and ensuring the broadest possible adoption of best practices and effective innovations. Based in Cambridge, Massachusetts, IHI mobilizes teams, organizations, and increasingly nations, through its staff of more than 100 people and partnerships with hundreds of faculty around the world.

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