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**2,000 HOSPITALS HAVE NOW JOINED IHI'S CAMPAIGN TO SAVE 100,000
LIVES THROUGH HEALTH CARE IMPROVEMENT**

*More Than One-Third Of All Acute Care Hospitals In All 50 States
And The District of Columbia Are Participating*

Cambridge, MA – May 9, 2005 – The Institute for Healthcare Improvement (IHI) announced today that 2,000 acute care hospitals in the United States have now joined its Campaign to save 100,000 lives through health care improvement. The 100,000 Lives Campaign is the first-ever national campaign to promote saving a specified number of lives by a certain date (June 2006), using proven best clinical practices and methods.

The 2,000 hospitals are located in all 50 states and the District of Columbia. A list of participating hospitals and hospital systems is available at www.ihl.org.

With this milestone, IHI has reached the enrollment goal set out just five months ago, when the Campaign was first launched. And hospitals are continuing to enroll at a record pace. There is no limit on the number of hospitals that can participate.

“The enthusiasm of hospitals for this Campaign is truly extraordinary,” said Donald M. Berwick, MD, MPP, President and CEO of IHI. “The fact that over one-third of all U.S. acute care hospitals have rapidly signed on shows that health care leaders throughout the country share IHI’s sense of urgency to make life-saving practices a routine part of patient care. The commitment that’s being made is unprecedented and we have only just begun.”

Hospital support for the Campaign is reflected in the sheer numbers joining forces to improve care and in the views of health care administrators, who appreciate that the Campaign doesn’t just set a goal, but offers a clear roadmap for implementing change.

“What makes this Campaign so successful is that it’s simple and straightforward,” said John Toussaint, MD, President and CEO of Thedacare, Inc. “And the quality improvement techniques that it advances set an agenda for the nation to rally around.”

“The campaign offers a menu of improvements that can be implemented at hospitals around the country, giving patients the safest care possible,” said Bill Corley, President and CEO of Community Health Network in Indianapolis, Indiana. “Here at Community, we’ve been highly successful in implementing a number of quality improvement changes that have been nationally recognized. Joining forces with other hospitals for the shared goal of best clinical practices should improve health care delivery immensely.”

Hospitals that choose to participate in the Campaign commit to implementing some or all of the following six quality improvement changes:

- **Deploy Rapid Response Teams** – by allowing any staff member, regardless of position in the chain of command, to call upon a specialty team to examine a patient at the first sign of decline;
- **Deliver Reliable Evidence-Based Care for Acute Myocardial Infarction** – by consistently delivering key measures -- including early administration of aspirin and beta-blockers – that prevent patient deaths from heart attack;
- **Prevent Adverse Drug Events** – by implementing medication reconciliation, which requires that a list of all of a patient’s medications (even for unrelated illnesses) be compiled and reconciled to ensure that the patient is given (or prescribed) the right medications at the correct dosages -- at admission, discharge and before transferring a patient to another care unit;
- **Prevent Central Line Infections** – by consistently delivering five interdependent, scientifically grounded steps collectively called the “Central Line Bundle”;
- **Prevent Surgical Site Infections** – by reliably delivering the correct perioperative antibiotics, maintaining glucose levels and avoiding shaving hair at the surgical site;
- **Prevent Ventilator-Associated Pneumonia** – by implementing five interdependent, scientifically grounded steps collectively called the “Ventilator Bundle” – such as elevating the head of the hospital bed to between 30 and 45 degrees – thereby dramatically reducing mortality and length of stay in the Intensive Care Unit.

Hospitals can learn more about the Campaign’s proven life-saving improvement methods and how to enroll at: <http://www.ihl.org/IHI/Programs/Campaign/>. IHI also invites the media and hospitals to learn about upcoming Campaign events and informational calls on the website.

For more information or to speak with someone at IHI or a participating hospital, contact Danielle Rhoades at (212) 576-2700 x 242 or Allison Aldrich at (212) 576-2700 x 241.

The Institute for Healthcare Improvement (IHI) is a not-for-profit organization leading the improvement of health care throughout the world. Founded in 1991 and based in Cambridge, MA, IHI is a catalyst for change, cultivating innovative concepts for improving patient care and implementing programs for putting those ideas into action. Thousands of health care providers, including many of the finest hospitals in the world, participate in IHI’s groundbreaking work. (www.ihl.org)

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