

**MEDIA ADVISORY: IHI'S TRIPLE AIM AND SIX-COUNTRY EFFORT TO REDUCE HIV AMONG NEWBORNS FEATURED AT APHA ANNUAL MEETING**

- WHO:** [The Institute for Healthcare Improvement](#) (IHI), a leading innovator in health and health care improvement worldwide
- WHAT:** [The APHA \(American Public Health Association\) Annual Meeting & Exposition](#)
- WHEN:** November 2-6, 2013
- WHERE:** Boston Convention and Exhibition Center  
415 Summer Street, Boston, MA 02210
- TWITTER:** [@TheIHI](#) [@APHAAnnualMtg](#) #APHA13

**HIGHLIGHTS:**

- **Bridging Connections Among Clinical Providers and Community Resources (3127.0)**  
Monday, November 4, 2013 at 10:30am  
<https://apha.confex.com/apha/141am/webprogram/Session38203.html>  
How can health and health care partnerships achieve better health, better care, at lower cost to the community? Ninon Lewis, Director of Triple Aim Initiatives at IHI, will answer this question with Robert Kahn, Associate Director, Division of General and Community Pediatrics at Cincinnati Children's Hospital Medical Center.
- **HIV Policy in an International Context (4046.0)**  
Tuesday, November 5, 2013 at 9:15am  
<https://apha.confex.com/apha/141am/webprogram/Session39116.html>  
How can a six-country learning network apply quality improvement methods to test and rapidly scale-up highly effective eMTCT programs? As part of a discussion on the role of policy in addressing HIV in a global context, Sarah Olver, an Operations Director and Improvement Advisor at IHI, presents early findings.
- During the Public Health Expo, IHI's team will be at **Booth #815**, showcasing IHI's professional development and improvement capability programs – including conferences, seminars, and audio and web-based programs – to inform every level of the workforce, from executives to front-line staff.

**MEDIA INQUIRIES:** To schedule a press interview with an IHI spokesperson, contact Sandy George, CXO Communication, 617-413-6126, [sandy@cxocommunication.com](mailto:sandy@cxocommunication.com)

**About The Institute for Healthcare Improvement**

IHI is a leading innovator in health and health care improvement worldwide. For more than 25 years, we have partnered with an ever-growing community of visionaries, leaders, and front-line practitioners around the globe to spark bold, inventive ways to improve the health of individuals and populations. Together, we build the will for change, seek out innovative models of care, and spread proven best practices. When it comes to raising the quality of health for all, IHI sees boundless possibilities and while we see the walls in front of us, we will not rest until we reach the other side. Learn more at [ihi.org](http://ihi.org).