

The IHI Open School is an online learning community where you can take free courses, earn a certificate, network with peers and experts, and gain confidence and skills in quality and safety to change health care.

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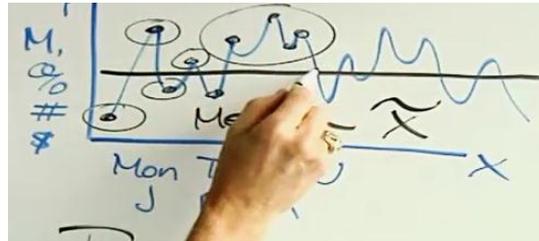
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New Videos on the Basics of Improvement

In the three newest videos added to the growing collection of whiteboard videos describing the basics of quality improvement, IHI Executive Director for Performance Improvement, Robert Lloyd, PhD, explains run charts and flowcharts, using his battle with Chicago traffic as an example. In his familiar format and style, Lloyd breaks down the basics and applies examples to show how to use these essential tools in daily life and work.



In little more than a year, the IHI Open School's series of short, engaging whiteboard videos have garnered nearly 12,000 visits. One user commented, "What a brilliant way to present and simplify what can often seem quite mystifying." Be sure to [check out the newest videos on run charts and flowcharts](#), as well as our other whiteboard videos on Deming's System of Profound Knowledge, the Model for Improvement, Driver Diagrams, and PDSA Cycles.

What We're Reading: 'A Lab of Labs'

What's the difference between invention and innovation? The answer is a lot, and that's why social innovation labs -- very different from the traditional scientific labs that give birth to invention -- are popping up around the world.

"An innovation changes the systems around an invention," explains Sarah Schulman, author of a new blog post from *Stanford Social Innovation Review*, "so that it can spread with some sort of fidelity." She offers the example of beef stock: intended as a nutritional supplement, it became a flavor with no substance -- and something that was useless to address the problem of malnutrition.

Schulman recently attended a convention of social innovation labs, where groups from 15 countries came together to critically examine their work and ask themselves tough questions about their progress and expectations. "If we want deep systemic change," Schulman explains, "we also need deep and ongoing learning." This learning, she says, has value for us all.

[Check out the full article](#) for more of the conversation. [Learn more about spreading changes](#) from the IHI Open School.

Community Updates



Welcome, New Chapters

Bay of Plenty District Health Board, **New Zealand**

Free Promotional Materials for Chapter Recruitment

The fall semester is a great time to recruit new members to your IHI Open School Chapter, and we want to help set you up for success by providing you with promotional materials to pass out on campus. If you haven't done so already, request materials to distribute to potential new members today by [filling out this form](#).

Looking for more recruitment tips? Check out the [recruitment resources in the Chapter Leader toolkit](#).



Keep the IHI Open School team in the loop! Tell us what your Chapter is planning at openschool@ihi.org and you may be featured in our next newsletter!