How Can Writing Make You a Better Leader?

Learning Objectives

- Identify three ways writing can improve your communication skills.
- Discuss why effective communication can benefit leaders at all levels.

Description: Leaders are often busy mentoring, managing, guiding, and operating. So why should they make the time to write? Sodzi Sodzi-Tettey, in addition to leading some of IHI’s largest-scale improvement work, is a prolific writer who has published in the Ghanaian media for more than a decade. In this video short, Dr. Sodzi-Tettey describes three ways that writing can make you a better leader.

Watch the video at https://youtu.be/oDXqiOE4pmw or read the transcript.

Discussion Questions

1. Why does being a good writer require good listening skills?
2. Can you think of an example from history of someone who articulated a shared vision in a meaningful way? Who came to mind first?
3. Why can writing help bring discipline to your thinking?
4. Why is it important that a leader possess excellent communication skills?
5. What’s one thing you can start doing right now to improve your writing?