IHI Open School Global Chapter Webinar:
Chapter and community engagement

Kelsey Priest and Jake Reynolds

May 28, 2015
WebEx Quick Reference

- Welcome to today’s session!
- Please use chat to “All Participants” for questions
- For technology issues only, please chat to “Host”
- WebEx Technical Support: 866-569-3239
- Dial-in Info: Communicate / Join Teleconference (in menu)
Type into the chat box:

Select “All Participants” as the recipient

1. Name

2. Chapter Name
   (University/Organization)

3. How long have you been involved with your Chapter?

4. What brought you on this call today?
Welcome to the IHI Open School
May 2015 Global Chapter Call
Regional Leaders

**West Coast**

Kelsey Priest, MPH  
wc.ihi(openschool@gmail.com

*MD/PhD Student*  
Oregon Health & Science University  
Portland State University

**Southwest**

Jake Reynolds  
sw.ihi(openschool@gmail.com

*Third Year Medical Student*  
The University of Texas Medical School at Houston
Where are you from?
Goals & Agenda

• What is the IHI Open School?
• Open School announcements
• West Coast Region
  – Regional updates.
  – Presenting Chapter
    • University of Southern California: Christopher Pham
• Southwest Region
  – Regional updates.
  – Presenting Chapter:
    • Baylor College of Medicine: Malavika Kapuria
• I-CAN
Goals & Agenda

• Topics for discussion
  – Chapters and community engagement
  – Chapter partnerships
  – How do you keep momentum over the summer?
  – ICAN – what’s happening and how can you get involved
IHI Open School Mission

“Advance health care improvement and patient safety competencies in the next generation of health professionals worldwide.”
Open School Strategy

- Content
- Community
- Experiential
IHI Open School Courses

- More than 30 online courses developed by world-renowned experts in the following topics:
  - Improvement Capability
  - Patient Safety
  - Person- and Family-Centered Care
  - Triple Aim for Populations
  - Quality, Cost, and Value
  - Leadership

- 35 credit hours for nurses, physicians, and pharmacists

- Free Mobile App for iPhone and iPad – “IHI Open School”

- Over 1.8 million course completed to date

- More than 220,000 learners have completed a course
Community

- **237,108** student and residents registered
- **726** Chapters in **72** countries
- Host local and regional events
- Participate in educational reform
- Lead quality improvement projects
- Review online courses/content together

Like us on Facebook  
Follow us on Twitter  
Download our App
IHI Open School Announcements
Annual Chapter Progress Report

- **Deadline is June 1**
- 15-minutes or less
- Provide critical insight into what Chapters are doing and any additional support the Open School can provide over the next year.
- Requirement to qualify for Chapter event sponsorship next year

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Updates from the West Coast

April 17-18
West Coast Conference

- 4 keynote speakers
- 39 breakout session speakers
- pre-conference workshop
- student post competition
- orienteering activity
160 students

Programs/professions represented:
- basic science
- bioinformatics
- community health
- dental
- health management
- law
- medicine
- nursing
- occupational therapy
- pharmacy
- physician assistant
- pre-health
- public health
- medicine resident
- social work
- other

Schools represented:
- Linfield College
- Oregon Health & Science University
- National College of Natural Medicine
- University of Washington
- Portland State University
- University of Colorado
- University of Southern California
- Lewis and Clark Law School
- Integrative Medicine Institute
- OSU & OHSU College of Pharmacy
- Pacific University
- University of British Columbia
- Willamette University
Map from: http://ndstudies.gov/us_canada
Favorite Quotes & Thoughts

"Health is not an intervention, it is a product of our society and communities" - Monte Roulier

"When you design systems with an equity lens, everyone benefits" - Dr. Winston Wong
Favorite Quotes & Thoughts

"The WCC was a fabulous, well-organized conference that brought together future health care leaders from across the region in a real dialogue about how we improve health care for ALL people. The conference facilitated meeting many inspiring students and professionals who I hope to collaborate with in the future!" Andrea Jones, MD/PhD student, University of British Columbia, Canadian Regional Leader

"The IHI West Coast Regional Conference was not only a great place to learn about health care. I also got the chance to meet several truly inspiring people, each dedicated to improving health care in a unique way. I am now starting an open school chapter at my own undergraduate institution with a colleague who also attended the conference, and we are so excited to see what wonderful resources IHI can bring to the university.” Sherry Liang, Biology & pre-health student, Willamette University, Chapter Leader
Looking to the future

• Where and when?
  – Every year or every other year?
  – Who wants to host next?
• Conference resource planning documents shared with the Open School community
• Feedback shared with the Open School community
• Ideas? Contact me
  wc.ihi.openschool@gmail.com
Past & Ongoing Initiatives

• School recognition
• Faculty advocate
• Early accomplishments (keynotes, publications, etc.)
• Next steps (stronger push for interdisciplinary, ongoing projects, summer preparation)
Keck School of Medicine of USC
Looking to the future

• Next steps (stronger push for inter-disciplinary, ongoing projects, summer preparation)
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Updates From the Southwest Region

New Chapter: Austin, TX
New Chapter: Allen, TX/National American Univ

Dallas: 16th Annual International Summit on Improving Patient Care in the Office Practice and the Community (March 15-17)

Baylor College of Medicine: Annual Quality Improvement and Patient Safety Conference (May 14)
Quality Improvement – Strategies for All Learners

Baylor College of Medicine Annual Quality Improvement and Patient Safety Conference

May 14, 2015
Conference Overview

• Objectives
  – Describe how to integrate QI projects into medical practice
  – Demonstrate how to use EMR to perform a QI project
  – Apply QI projects for Maintenance of Certification requirements
  – Discuss ethical considerations in the development of QI and Patient Safety Projects

• Educational Methods
  – Lectures
    • Quality Improvement Overview
    • Ethics of Quality Improvement
  – Q&A Session, Small Group Breakout Sessions, Poster Session
Target Audience & Publicity

• Goal to reach out to health professionals widely across TMC
  – Faculty board, contacts at neighboring schools, attendees from years before

• Office of Communications
  – Newslink email, Faculty Commons, BCM Intranet, TMC News Calendar, TV Screens in Main Baylor, BCM Family Newsletter, Press Release in TMC

• Office of Continuing Medical Education
  – To reach faculty physicians & individual program directors
Problems Faced & Strategies

• Attendance

• Low Initial Sign-up Rate

• Post Conference Debriefing and Troubleshooting for the following year
GROUP DISCUSSION
Does your Chapter partner with community organizations?

YES OR NO
Share your experience!
Does your Chapter want to partner with other Chapters?

YES OR NO
Share your experience!
The IHI Open School Change Agent Network (I-CAN) is a student-driven campaign to improve population health through project-based leadership training.
What is I-CAN?

• A learning community of IHI Open School students, residents, and faculty leaders who are leading the improvement of population and community health.

• Combines proven organizing and leadership practices, subject matter knowledge from experts in the field, and IHI’s expert knowledge of improvement science to create change.

www.ihi.org/ICAN
I-CAN Online Learning Program: Leadership and Organizing to Improve Population Health

• 12-week, semi-synchronous program
  • Eight weeks of independent learning, team meetings, and scheduled coaching
    • 30-45 minutes of video lectures
    • 60-minute coaching call
    • 1-3 hours application
  • Four weeks of dedicated field work

How to Get Involved

• Pledge of support
  • www.ihi.org/ICAN
  • Tweet your pledge @IHIOpenSchool and #ICANimprovehealth

• Join a project

• Take the I-CAN course and lead a project
  • Applications open for September offering: https://www.surveymonkey.com/s/Apply4ICAN
Has anyone on the call participated in ICAN?

YES OR NO?
Share your experience!
What’s happening with ICAN in Portland?

Fall of 2014
• Choosing Wisely Campaign
  – Completed:
    • Student health clinic campaign.
  – Ongoing:
    • Grant won for curriculum integration at OHSU SOM.
    • Group of interprofessional students working to implement Choosing Wisely in the clinical setting.

Spring of 2015
• Leadership and Population Health Course at OHSU.
  – Ongoing:
    • Integration of elective into IPE curriculum at OHSU.
Inspired a change in leadership structure!
Distributed Leadership Model
How can we build capacity?

A bigger and stronger team!
New Chapter Positions

For Project Leads
- How to get started
- Tools for:
  - Meeting facilitation
  - Collaboration
  - Goal-setting
  - QI measurement
- 1:1 Coaching as needed

- Organization
- Volunteers

- Organization
- Volunteers

- Organization
- Volunteers

Project Management Coach

Project Lead

Project Lead

Project Lead
A renewed commitment to reflective and intentional self-improvement!

- This is a test of change.
- Experiment, play, flexibility!
- Walk the talk.
Questions and Open Discussion

• What challenges has your Chapter faced in these areas?
• What tips do you have for other Chapters who are interested in engaging across the Open School network and within their broader community?

When chatting:
• Raise your hand to let us know you have a question or comment
• Please use chat to “All Participants” for questions
Thank you!

Questions? Ideas? Want to connect?

Kelsey: wc.ihi.openschool@gmail.com

Jake: sw.ihi.openschool@gmail.com

Questions? Ideas? Email the Open School Team and let us know!

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