FOR IMMEDIATE RELEASE

SAN DIEGO TO HOST INTERNATIONAL SUMMIT ON REDESIGNING HOSPITAL CARE

Event Will Highlight Improvement Methods Included In IHI’s 100,000 Lives Campaign, In Which California Hospitals Are Playing A Leading Role

San Diego, CA – June 6, 2005 – Nearly 1,000 health care professionals from around the world will gather in San Diego from June 8th to 10th to participate in the 1st Annual International Summit on Redesigning Hospital Care, organized by the Institute for Healthcare Improvement. At the Summit, they will share their experiences and learn first-hand about safer, more reliable, and more effective ways to care for hospitalized patients.

A key focus of this year’s Summit will be IHI’s 100,000 Lives Campaign, an initiative to accelerate the pace of improvement in U.S. hospital care through the consistent implementation of proven life-saving interventions. The Campaign is the first of its kind to promote saving a specified number of lives by a certain date (June 2006). In just six months, more than one-third of U.S. acute care hospitals (over 2,200) in all 50 states and the District of Columbia have joined the Campaign.

California health care organizations are playing a prominent leadership role in the 100,000 Lives Campaign:

- Within the state, 111 hospitals and six hospital systems have already enrolled.
- Thirteen hospitals have enrolled in Los Angeles alone.
- The Blue Shield of California Foundation, Gordon and Betty Moore Foundation, Lumetra (Medicare's Quality Improvement Organization for California), and the California Institute for Health Systems Performance are all actively involved in increasing enrollment, in some instances by providing direct grants and scholarships to public, community, and rural hospitals eager to improve their systems of care.
- Kaiser Permanente, a national health care organization based in California, has enrolled seventeen 17 health care facilities (15 from California).
- Highlights of Campaign involvement in the San Diego area include:
  - The San Diego County Medical Society has launched a local “1,000 Lives Campaign,” reflecting the fact that the county has one percent of the nation's population and, presumably, one percent of its medical-error-related deaths. Thus far, San Diego Children's Hospital, the Naval Medical Center San Diego, Scripps, Sharp, Tri-City, UCSD Medical Center and the Veterans Administration have enrolled in their local Campaign.
Hospitals and noteworthy organizations participating in the 100,000 Lives Campaign from San Diego include Alvarado Hospital Medical Center, Kaiser Foundation Hospital, the University California San Diego Medical Center, the San Diego Center for Patient Safety and Premier, Inc. (a San Diego-based healthcare alliance of more than 200 not-for-profit hospital and healthcare systems.)

“Overall, at this six-month milestone, the 100,000 Lives Campaign has more momentum, enthusiasm, and hope that even the most optimistic of us thought possible at the start,” said Dr. Donald Berwick, President and CEO of the Institute for Healthcare Improvement. “Now, the rubber really meets the road: it’s implementation time.”

In focusing on Redesigning Hospital Care, the Summit will feature, among other techniques, the six proven improvement methods incorporated into the 100,000 Lives Campaign. They are:

- Deploying Rapid Response Teams...at the first sign of patient decline;
- Delivering Reliable, Evidence-Based Care for Acute Myocardial Infarction...to prevent deaths from heart attack;
- Preventing Adverse Drug Events (ADEs)...by implementing medication reconciliation;
- Preventing Central Line Infections...by implementing a series of interdependent, scientifically grounded steps called the “Central Line Bundle”;
- Preventing Surgical Site Infections...by reliably delivering the correct perioperative care at the proper time; and
- Preventing Ventilator-Associated Pneumonia...by implementing a series of interdependent, scientifically grounded steps called the “Ventilator Bundle.”

For more information on the Summit or the Campaign – or to speak with someone at IHI or a participating hospital – contact Danielle Rhoades at danielle@goodmanmedia.com.

A full list of hospitals participating in the 100,000 Lives Campaign is available at http://www.ihi.org/IHI/Programs/Campaign/. The website offers a broad array of resources and tools to help hospitals do the work of the Campaign. IHI also invites the media and hospitals to view the Campaign web pages on IHI.org to learn about upcoming events and informational calls.

The Institute for Healthcare Improvement (IHI) is a not-for-profit organization leading the improvement of health care throughout the world. Founded in 1991 and based in Cambridge, MA, IHI is a catalyst for change, cultivating innovative concepts for improving patient care and implementing programs for putting those ideas into action. Thousands of health care providers, including many of the finest hospitals in the world, participate in IHI’s groundbreaking work. (www.ihi.org)

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