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**NEW BOOK HIGHLIGHTS SUCCESS STORIES OF LEADING U.S.  
INNOVATORS PURSUING BETTER HEALTH AND BETTER CARE AT  
LOWER COSTS**

***Pursuing the Triple Aim*, by Maureen Bisognano and Charles Kenney, Chronicles  
Innovations that Improve Quality and Control Costs**

**Cambridge, MA – April 16, 2012** – The Institute for Healthcare Improvement (IHI), an independent not-for-profit organization that works with health care providers and leaders throughout the world to achieve safe and effective health care, announced today the publication of [\*Pursuing the Triple Aim: Seven Innovators Show the Way to Better Care, Better Health, and Lower Costs\*](#). Written by IHI President and CEO Maureen Bisognano and leading health care journalist Charles Kenney, and published by Jossey-Bass, this groundbreaking book examines how leading organizations in the United States are pursuing the Triple Aim – improving the individual experience of care and the health of populations while reducing the per capita cost of care.

Even with major steps forward – including the Affordable Care Act and the creation of the Center for Medicare and Medicaid Innovation – the national health care debate is too often poisoned by negativity. But a more thoughtful and vastly more constructive conversation is taking place among health care leaders and professionals throughout the country. Innovative solutions to national problems are being designed and implemented at the local level and countless health care organizations are demonstrating breakthrough remedies to some of the toughest and most expensive challenges in health care.

*Pursuing the Triple Aim* shares compelling stories emerging in locations from Pittsburgh to Seattle and from Boston to Oakland, focused on topics including improving quality and lowering costs in primary care; applying challenging chronic disease control measures with notable outcomes; leveraging employer buying power to improve quality, reduce waste, and drive down cost; paying for care under innovative contracts that compensate for quality rather than quantity; and much more. The authors describe these innovations in detail and show the way toward a health care system for the nation that improves the experience and quality of care while at the same time controlling costs.

“The United States spends \$2.8 trillion annually on health care, 75 percent of which is spent on chronic diseases, such as obesity and diabetes, which still show no signs of abating. We need to do something very different in the health care system if we are going to improve health and care and control costs,” said Maureen Bisognano. “We wrote

*Pursuing the Triple Aim* to show that there are communities who are leading health care innovation and that the Triple Aim is an achievable goal. We hope that this book inspires more health care systems to innovate in their own communities.”

“IHI and the health care communities participating in the Triple Aim are leading the way toward a workable, sustainable solution to the problems plaguing the health care system in this country,” said Charles Kenney. “*Pursuing the Triple Aim* serves as a roadmap for the health care system and for communities who believe that they have the power to improve our health and control the costs. We hope others find this book as inspiring to read as it was to write.”

The organizations featured in *Pursuing the Triple Aim* include the following:

- HealthPartners: The Care Model Process and Continuous Healing Relationships (Bloomington, MN)
- Intel and Virginia Mason Medical Center: Marketplace Collaboratives for Better, Faster, More Affordable Care (Seattle, WA and Portland, OR)
- CareOregon and Affiliated Clinics: Producing Health, Changing Lives (Portland, OR)
- Atrius Health and Mount Auburn Hospital (and affiliated physicians) implementing the Alternative Quality Contract: A Payment Method Supporting the Triple Aim (Boston, MA)
- Bellin Health: Improving Population Health with the Right Care at the Right Place and the Right Cost (Green Bay, WI)
- The Patient and Family Centered Care Methodology and Practice: Improving Patient Experience and Clinical Outcomes at the University of Pittsburgh Medical Center (Pittsburgh, PA)
- Kaiser Permanente: Embedding Improvement Capacity into Organizational DNA (Oakland, CA)

For more information, please contact Nicole Summer, Goodman Media International, at 212-576-2700 ext. 255 or [nsummer@goodmanmedia.com](mailto:nsummer@goodmanmedia.com).

***About IHI:***

*The Institute for Healthcare Improvement ([www.IHI.org](http://www.IHI.org)) is an independent not-for-profit organization that works with health care providers and leaders throughout the world to achieve safe and effective health care. IHI focuses on motivating and building the will for change, identifying and testing new models of care in partnership with both patients and health care professionals, and ensuring the broadest possible adoption of best practices and effective innovations. Based in Cambridge, Massachusetts, IHI mobilizes teams, organizations, and increasingly nations, through its staff of more than 100 people and partnerships with hundreds of faculty around the world.*

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