IHI TEAMS UP WITH LEADING MOBILE HEALTH CLINICS TO SPOTLIGHT INNOVATIVE APPROACHES TO IMPROVING HEALTH AND HEALTH CARE SERVICES

Three-city tour in Boston, New York, and Washington DC to shed light on how mobile health clinics offer communities accessible, quality care

Cambridge, MA – March 3, 2014 – In today’s dynamic health care environment, innovative delivery models are increasingly necessary to achieve better community health and better patient care while reducing costs. Mobile health clinics offer one such opportunity to achieve this Triple Aim, by bringing the right care, at the right time, to the right communities around the country. With a focus on screenings, health prevention, and linkages to primary care, some 2,000 mobile health clinics in the US are building trusted relationships with patients in often underserved communities and working in partnership with health care systems to ensure everyone has a pathway to better health.

The Institute for Healthcare Improvement (IHI), a leading innovator in health and health care improvement worldwide, will celebrate the successes and growing relevance of mobile health clinics to the transformation of health care with events in Boston (March 6), New York City (March 7), and Washington DC (March 8) just prior to IHI’s 15th Annual International Summit on Improving Patient Care in the Office Practice and the Community.

“Our aim with this three-city tour is to highlight the innovative approaches mobile clinics use, and to make this information more widely-known in the health care community overall,” said Maureen Bisognano, President and CEO of IHI. “Improving the health of populations is rapidly becoming part of the same mission that also includes safe, effective, person-centered care. Mobile health clinics can help forge this integration. The clinics provide great value and have first-hand knowledge of the impact of socio-economic issues on health. Mobile health clinics also have a great track record engaging with patients from diverse backgrounds who haven’t always connected with brick and mortar services.”

In each of the three tour stops, community and clinic leaders will discuss the local impact mobile clinics are having in the context of health reform, point to evidence about the specific ways the health of individuals and communities can be impacted, and suggest further reforms that would help mobile clinics become even more sustainable. Formal remarks will begin at 10:00 am ET in each location, followed by clinic tours.

Boston
Thursday, March 6, 2014
Location: Morning Star Baptist Church, 1257 Blue Hill Ave., Mattapan, MA
Attending clinics:
- The Family Van, a program of Harvard Medical School: Creates healthy communities and reduces health disparities through preventive care and education.
- **Dana-Farber Cancer Institute’s Mobile Health Initiative**: Consists of two state-of-the-art vans that seek to address disparities in cancer by increasing access to education and screening to low-income populations in the Boston area.
- **New England Eye On-Sight, the patient care and clinical subsidiary of the New England College of Optometry**: Provides comprehensive eye exams, eyeglasses, low vision rehabilitation, and education to children and adults who do not have access to eye care.
- **Health in Motion Van**: Provides health promotion, health education, basic screening, and immunization services.
- **Health Innovations**: Provides prevention education and information on HIV, STIs and viral hepatitis.

**New York City**  
**Friday, March 7, 2014**  
Location: North Side of 14th Street, between Union Square West and Fifth Avenue, Manhattan

Attending clinics:
- **Callen-Lorde Community Health Center’s Health Outreach to Teens (HOTT) Program**: A welcoming, non-judgmental, confidential program designed to meet the medical and mental health needs of LGBTQ adolescents and young adults ages 13-24, as well as homeless youth, runaways, sex workers, squatters, and other street-oriented youth.
- **American-Italian Cancer Foundation (AICF) Mobile Care Clinic**: Provides mobile, no-cost breast cancer screening services to New York City women, age 40 and over, who have not had a mammogram in the last 12 months.
- **Community Healthcare Network**: Provides access to quality, culturally competent, and comprehensive community-based primary care, mental health care, and social services for diverse populations in underserved communities throughout New York City.
- The Children’s Health Fund **New York Children’s Health Project**, operated in partnership with Montefiore Medical Center, provides comprehensive medical care to over 3,200 children and family members each year with mobile medical and dental teams that visit family homeless and domestic violence shelters in four New York City boroughs. Children’s Health Fund has a fleet of 50 mobile clinics nationwide.
- **Project Renewal**: Provides total health services – crisis, dental, HIV support, primary care, detox, and more – to end the cycle of homelessness by empowering men and women with mental illness, addiction, or both to renew their lives with health, homes, and jobs.

**Washington DC**  
**Saturday, March 8, 2014**  
Location: TownHall Education Arts Recreation Campus (THEARC), 1901 Mississippi Ave SE, Washington DC

Attending clinics:
- **Children’s Health Project of DC / Mobile Health Programs at Children’s National Health System**: Provides comprehensive pediatric medical and dental services, including medical physicals, check-ups, screenings, treatments, and behavioral counseling.
- **KIDS Mobile Medical Clinic / Ronald McDonald Care Mobile**: Provides comprehensive pediatric and adolescent wellness care, acute care, child advocacy and mental health, social services, vision care, education and outreach.
- **Bon Secours Richmond Health System Care-A-Van**: Provides primary, urgent and preventive health care; medical services include health screenings, immunizations and school physicals for children, flu shots for adults, and examination and treatment of sick and uninsured patients.

**About The Institute for Healthcare Improvement**
IHI is a leading innovator in health and health care improvement worldwide. For more than 25 years, we have partnered with an ever-growing community of visionaries, leaders, and front-line practitioners around the globe to spark bold, inventive ways to improve the health of individuals and populations. Together, we build the will for change, seek out innovative models of care, and spread proven best practices. When it comes to raising the quality of health for all, IHI sees boundless possibilities and while we see the walls in front of us, we will not rest until we reach the other side. Learn more at ihi.org.