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**IHI NAMES KAREN BOUDREAU, PHYSICIAN AND  
QUALITY-IMPROVEMENT EXPERT,  
SENIOR VICE PRESIDENT**

**Cambridge, MA – June 14, 2010** – The Institute for Healthcare Improvement (IHI) announced today that Karen Boudreau, MD, FAAFP, a physician executive and former Medical Director for Healthcare Quality Improvement at Blue Cross Blue Shield of Massachusetts, will join the organization as Senior Vice President, effective June 14. She will serve as Medical Director for the IHI Continuum Portfolio, which addresses the patient journey in health and chronic disease care.

As Medical Director of the Continuum Portfolio, Dr. Boudreau will oversee national and international work on IHI's Triple Aim (optimizing health, patient experience and per capita health care costs), transitions in care, and strengthening and redesigning primary care. She will focus on: primary care leadership; the State Action to Reduce Re-hospitalizations (STAAR initiative); reducing use of the Emergency Department for non-emergent conditions; optimizing the use of specialty care; and "How Will We Do That?" a collaborative, ongoing, national conversation on achieving high-quality, low-cost health care.

"Karen Boudreau has extraordinary experience in health care delivery and quality management," said Maureen Bisognano, IHI's Executive Vice President and Chief Operating Officer. "At a time when further improvement of our health care system is urgently needed, we at IHI are thrilled to welcome Karen's expertise and leadership in this vital effort."

Dr. Boudreau has more than 20 years of experience in leadership and clinical practice in both managed-care and fee-for-service settings. Before joining Blue Cross Blue Shield of Massachusetts, she was a family physician and Medical Director of Valley Medical Group in Western Massachusetts. She continues to practice part time at Boston Medical Center. Dr. Boudreau received a BS from Trinity College in Hartford, an MD from Boston University School of Medicine, and completed her Family Medicine training at Thomas Jefferson University in Philadelphia.

“I know IHI especially well through prior collaborations in the 100,000 and 5 Million Lives Campaigns and my previous role as an Improvement Advisor to the organization,” said Karen Boudreau. “I’m excited to be joining IHI full-time and to have the opportunity at this critical time to contribute more broadly to achieving the best care at the best value for the whole population.”

*The Institute for Healthcare Improvement (IHI) is an independent not-for-profit organization helping to lead the improvement of health care throughout the world. Founded in 1991 and based in Cambridge, Massachusetts, IHI ([www.ihl.org](http://www.ihl.org)) works to accelerate improvement by building the will for change, cultivating promising concepts for improving patient care, and helping health care systems put those ideas into action.*

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