IHI Blogs Highlight Health Care Innovation, Insights From the Field, and the Expertise of Top Improvement Leaders

Recent posts by Maureen Bisognano and Jeff Selberg discuss health reform and hospital pricing; IHI Open School Blog to feature new weekly “Ask Berwick” video series featuring Don Berwick

Cambridge, MA – April 24, 2013 – The Institute for Healthcare Improvement (IHI), a leading innovator in health and health care improvement worldwide, has launched a suite of Improvement Blogs that capture fresh ideas and new thinking from the frontlines of patient care and population health. The blogs address the most current and challenging topics facing health care quality improvement in the US and globally – from the innovation process itself, to important topics such as patient safety, reducing infant and maternal mortality, and preventing unnecessary hospital readmissions.

“The IHI Improvement Blogs are an important component of our efforts to spread innovative approaches to health care quality improvement by sharing ideas, exploring new models, and welcoming discussion,” stated Maureen Bisognano, president and CEO of IHI. “With commentary from our leadership team, IHI faculty and fellows, Open School students and our very own IHI Blue Shirts, the blogs offer a range of vantage points – and invite readers to chime in with their perspectives as well. We are very much looking forward to the dialogue.”

The eight distinct Improvement Blogs feature commentary related to IHI’s work in quality, cost and value; managing populations; patient and family engagement; patient safety; and improvement capability. Each blog features an open comments section to welcome input and ideas from the global improvement community. The blogs include:

- **IHI Leadership Blog** – IHI President and CEO Maureen Bisognano provides behind-the-scenes insight into IHI’s work with health care systems and partners around the world, and features guest posts from IHI’s leadership team and other health care improvement experts. In addition, the blog features updates on the seven trailblazing organizations profiled in *Pursuing the Triple Aim*, authored by Bisognano and Charlie Kenney.
- **IHI LoMIC Blog** – IHI Senior Vice President Pierre Barker and his team share the latest developments with global efforts to improve health care in low and middle income countries (“LoMIC”) – such as a groundbreaking initiative to enable women to breastfeed their newborns without transmitting HIV.
Reducing Readmissions Blog – IHI Vice President Pat Rutherford and her team discuss practical strategies for reducing rates of avoidable hospital readmissions – a critical and costly concern for many hospitals.

Safety First Blog – IHI safety experts Frank Federico and Carol Haraden chronicle ongoing initiatives to make health care safer as well as challenges on the frontlines, such as physician burnout and dealing with hospital drug shortages.

IHI Open School Blog – Health professions students and Open School members discuss what improvement entails in diverse environments, from hospitals to clinics to classrooms – including a two month quality improvement project chronicled by Colleen McCormick, a fourth-year medical student from Wright State University in Ohio.

IHI Fellows Blog – Current IHI Fellows share stories and discuss the experience of learning improvement science while away from their usual jobs, steeped in the process of gaining new insights and skills.

Innovation@IHI Blog – Members of IHI’s internal Innovation Team, who address a new set of improvement needs every 90 days, detail a unique research and development process that is designed around rapid testing and scalable solutions that can be spread to the field.

Blue Shirt Blog – IHI staff and faculty share stories about creating value and joy for all who attend IHI programs and engage with the organization.

Starting this month, the IHI Open School blog will feature “Ask Berwick” – a weekly video series with Don Berwick, President Emeritus and Senior Fellow, IHI. Each week, Don will provide a brief video response to student questions on a range of topics – from the Triple Aim and the science of improvement, to bad days at work and books every health professional should read. Students can submit their questions by commenting on a blog post, sending an email to openschool@ihi.org, or by posting to Twitter (#AskBerwick) or Facebook.

The IHI Improvement Blogs enhance the improvement resources available at ihi.org, which include white papers, case studies, tools, and improvement stories – as well as information on upcoming conferences, seminars, on-line trainings and other IHI offerings.

About The Institute for Healthcare Improvement
IHI is a leading innovator in health and health care improvement worldwide. For more than 25 years, we have partnered with an ever-growing community of visionaries, leaders, and front-line practitioners around the globe to spark bold, inventive ways to improve the health of individuals and populations. Together, we build the will for change, seek out innovative models of care, and spread proven best practices. When it comes to raising the quality of health for all, IHI sees boundless possibilities and while we see the walls in front of us, we will not rest until we reach the other side. Learn more at ihi.org.

###