

100,000 Lives Campaign Objectives (December 2004 – June 2006)

- Save 100,000 lives
- Enroll more than 2,000 hospitals in the initiative
- Build a reusable national infrastructure for change
- Raise the profile of the problem (variability in the quality of American health care) - and our proactive response

The 100,000 Lives Campaign Scorecard

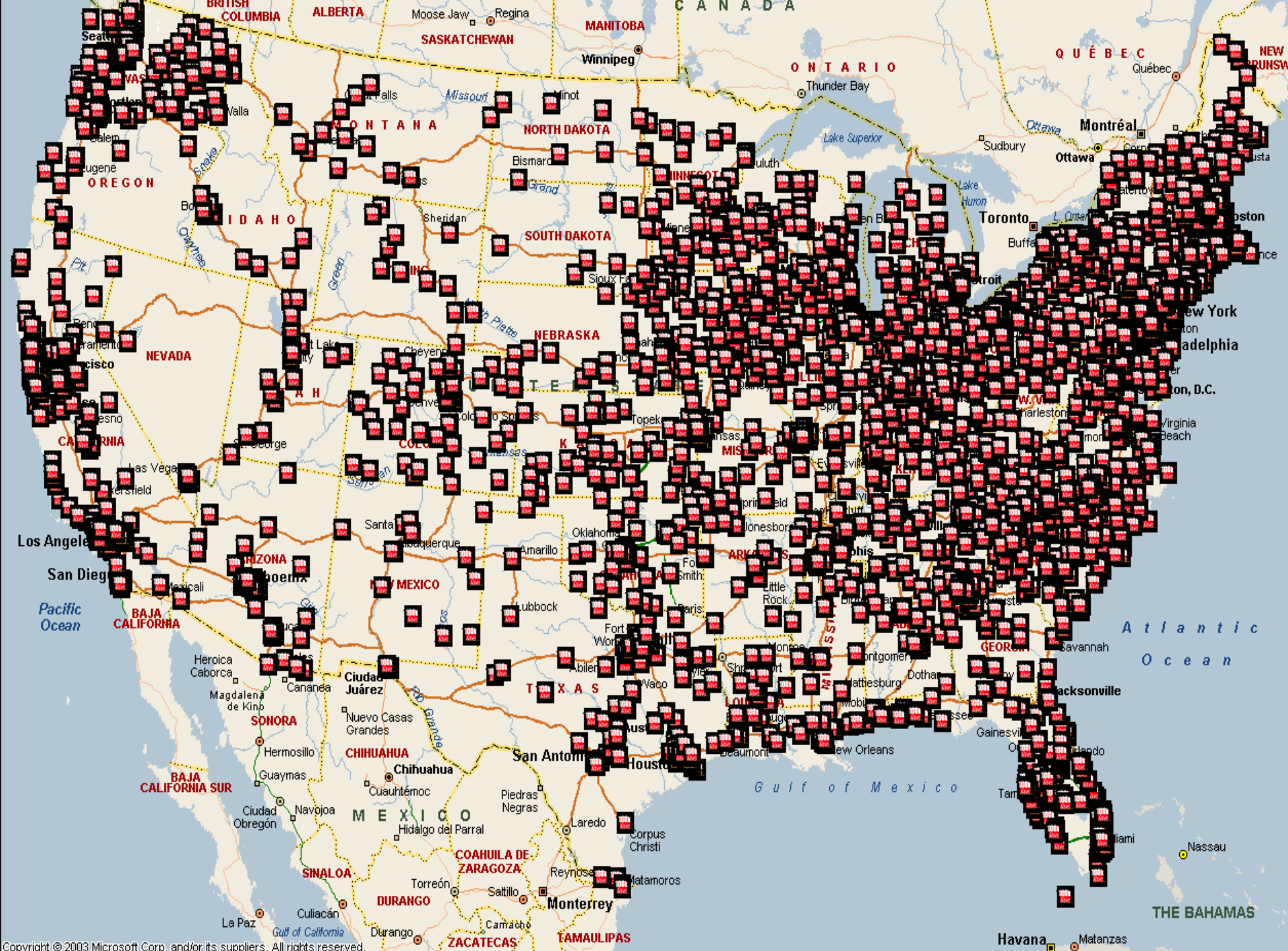
- **An estimated 122,300 lives saved by participating hospitals**
- **Over 3,100 hospitals enrolled**
 - **Over 78% of all discharges**
 - **Over 78% of all acute-care beds**
 - **Over 85% of participating hospitals sending IHI mortality data**
- **Participation in Campaign interventions:**
 - Rapid Response Teams: 60%**
 - AMI Care Reliability: 77%**
 - Medication Reconciliation: 73%**
 - Surgical Site Infection Bundles: 72%**
 - Ventilator Bundles: 67%**
 - Central Venous Line Bundles: 65%**
 - All six: 42%**



INSTITUTE FOR
HEALTHCARE
IMPROVEMENT

Additional 100,000 Lives Campaign Status

- Over 55 field offices (“nodes”)
- Vibrant national partner support
- Thousands on national calls
- Unprecedented web activity
- New tool development
- Unprecedented media coverage (*Newsweek, US News and World Report, Wall Street Journal, New York Times, JAMA*)
- Related campaigns forming nationally and globally (Canada, Australia, Sweden, Denmark)
- Changes in standard of care in participating facilities (e.g., over 25 hospitals going a year without a VAP)



100,000 Lives Campaign

Blue Cross Blue Shield of Massachusetts

Cardinal Health Foundation

Rx Foundation

Gordon and Betty Moore Foundation

The Colorado Trust

Blue Shield of California Foundation

Robert Wood Johnson Foundation

Baxter International, Inc.

The Leeds Family

David Calkins Memorial Fund

