

A Look Back:

Key Topics in Achieving Better Maternal Outcomes

Webinar Series | Beginning October 12, 2021



Webinar Series Schedule

Join the Better Maternal Outcomes Team for a look back across key topics from our three-year initiative. Participants may register for all four webinars, or individual webinars based on interest

Black Maternal Health: Reducing Inequities Through Community Collaboration

IHI/NNPQC Public Webinar

Tuesday, October 12, 2021, 1:00 PM – 2:00 PM EDT

A core part of IHI's Better Maternal Outcomes initiative, the Redesigning Systems with Black Women project aimed to facilitate locally driven, co-designed, rapid improvements in maternal care and outcomes in four communities, targeting the interface of health care delivery, the experience of Black people who birth, and community support systems. IHI's Shannon Welch will share a framework and guiding principles for engaging in this type of co-design work with communities. Leaders from the Center for Black Women's Wellness in Atlanta will describe their experience participating in the initiative and share some of their work to improve outcomes and reduce racial inequities in maternal health in their community.

Shannon Welch, MPH, is a Senior Director at IHI and led IHI's Redesigning Systems with Black Women initiative. Janina Daniels, MHSA, CWC, is the Atlanta Health Start Initiative Program Manager at the Center for Black Women's Wellness. Jemea Dorsey is the President and CEO of the Center for Black Women's Wellness.

Increasing Reliability of Quantitative Blood Loss

Thursday, October 21, 2021, 12:00 PM – 1:00 PM EDT

Denial and delay are two of the greatest barriers to responding appropriately to maternal hemorrhage. The reliable use of measuring quantitative blood loss (QBL) is a tool that helps providers move swiftly through denial and delay to identify and quickly respond to hemorrhage and reduce morbidity and mortality. Join Audra Meadows, MD, MPH to learn more about implementing QBL in your setting. Dr. Meadows is an Associate Professor at UC San Diego and Co-Director of the Perinatal Neonatal Quality Improvement Network of MA (PNQIN).

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Improving Team Communication in Rural Settings

Thursday, October 28, 2021, 12:00 PM – 1:00 PM EDT

Providers in rural settings must be ready to respond to many high-acuity, low-frequency events across the full spectrum of healthcare on any given day, including obstetric emergencies. How can teams focus their communication and decision-making during an obstetric emergency to be reliable and clear and safely care for patients? Join John Cullen, MD, FAAFP for a discussion of best practices for team communication in rural settings. Dr. Cullen is a full-scope family physician practicing in rural Valdez, Alaska and has served as past president of the American Academy of Family Physicians.

Promoting Physiologic Humility During Labor

Tuesday, November 2, 2021, 1:00 PM – 2:00 PM EDT

As medicalization of childbirth has increased and Cesarean birth rates have risen in the US, physiologic humility has been a casualty of those changes. How can we have the patience and willingness to let labor commence and progress on its own while offering the best support to people in labor? Join Debra Bingham, DrPH, RN, FAAN for a discussion about bringing physiologic humility into labor with consistency and reliability. Dr. Bingham is the Founder and Executive Director of the Institute for Perinatal Quality Improvement and an Associate Professor for Healthcare Quality and Safety at the University of Maryland School of Nursing.

Learn more at:

To learn more or register for the webinar series visit, ihi.org/MaternalHealth