Community Based Organizations: Solutions That Improve Outcomes
Wednesday, August 11, 2021 from 3:00 - 4:00 pm ET

Please join the National Network of Perinatal Quality Collaboratives (NNPQC) and IHI’s Better Maternal Outcomes Initiative for the next Thematic Webinar in our public webinar series.

The objectives of this webinar are to:

- Highlight the role, contributions, and expertise of community-based organizations
- Provide an understanding of doulas and the role they play in impacting care
- Explore ways to partner with CBOs and doulas

Joy Spencer is a proud mother and lifelong advocate committed to achieving equity and authentic community engagement. Joy is the Executive Director of Equity Before Birth, a Black maternal health charity organization working to eliminate disparities and improve maternal health outcomes by providing paid leave opportunities and increasing access to perinatal support services. A natural-born strategist driven by passion, Joy is determined to be the change she would like to see in the world.

LaToshia Rouse LaToshia Rouse, CD(DONA) is a birth and postpartum doula and owner of Birth Sisters Doula Services. She is also Patient Engagement Consultant with PFE Consultant. Her journey as an advisor began 8 years ago, after having triplets at 26 weeks gestation via an emergency vaginal delivery. Early on LaToshia’s work was focused on bringing the parent perspective to the newborn intensive care unit (NICU) and antepartum improvement committees at WakeMed, including serving as a member of the NICU’s Vermont Oxford Network (VON) team. LaToshia has served as a subject matter expert for Patient Engagement and expert team member for the Perinatal Quality Collaboratives across the country, American Board of Pediatrics (ABP), American College of Obstetricians and Gynecologists (ACOG), Center for Medicare and Medicaid Services (CMS), National Quality Forum (NQF) and several other organizations.

She has done intensive training with the Institute of Patient and Family Centered Care and will be a part of the Project Advisory Committee for an upcoming national study with the Institute. LaToshia is a sought after speaker and was also an invited speaker for the Centers for Disease Control and Prevention (CDC) and March of Dimes sponsored launch of the National Network of Perinatal Quality Collaboratives (NNPQC) where she now sits on the Executive Committee, the North Carolina Perinatal Association, the American Academy of Pediatricians (AAP) Annual Conference as well as several state PQC conferences around the country. She is also currently working on policy with the Maternal Health Taskforce and worked on policy as co-chair of the North Carolina Institute of Medicine’s (NCIOM) Taskforce on the Perinatal System of Care in 2019. Starting in 2020, she chairs several committees in the Maternal and Child Health Measurement Research Network (MCH-MRN) at Rutgers University. Recently, she started working as a Specialist with PFCC partners and Postpartum Support International (PSI). In reflecting on the work she’s engaged in over the last number of years, LaToshia passion is finding ways for clinicians and patients to have a true partnership and improve outcomes while supporting families.

CLICK HERE TO REGISTER FOR THE WEBINAR

If you are joining by phone only:
Dial: +1 929 205 6099 US (New York) or +1 669 900 6833 US (San Jose)
Meeting ID: 921 4480 0911
Passcode: 115730
Partnering for Improved Birth Outcomes

The Institute for Healthcare Improvement (IHI) Better Maternal Outcomes Initiative and the National Network of Perinatal Quality Collaboratives (NNPQC), coordinated by NICHQ, are partnering to provide participants with a valuable set of webinars on health equity, respectful care and other critical maternal health topics. This partnership recognizes the shared commitment of these two initiatives to improve hospitals and health systems by elevating and spreading evidence-based efforts and examples of improvement from across the country so that families experience better birth outcomes. By bringing all participants together to engage in shared learning, the NNPQC and the Better Maternal Outcomes Initiative will encourage collaboration and innovation among teams with a shared mission, and ultimately accelerate national improvement.

The IHI Better Maternal Outcomes Initiative aims to reduce maternal morbidity and mortality by supporting national efforts to implement reliable evidence-based care for women and newborns around the time of birth, and by facilitating locally driven, co-designed rapid improvements in four communities, targeting the interface of health care delivery, the experience of birthers, and community support systems.

The National Network of Perinatal Quality Collaboratives (NNPQC), coordinated by NICHQ, supports the development and enhances the ability of state perinatal quality collaboratives to make measurable improvements in statewide maternal and infant healthcare and health outcomes by providing resources and expertise to nationwide state-based perinatal quality collaboratives (PQCs). The National Institute for Children’s Health Quality (NICHQ) serves as the National Coordinating Center for NNPQC.