Engaging with the Institute for Healthcare Improvement

Go Get Your Hat

An Irish proverb says, “When you come upon a wall, throw your hat over it, and then go get your hat.” At the Institute for Healthcare Improvement (IHI), the spirit of this one little saying has inspired many significant outcomes.

Those drawn to IHI see beyond walls to the possibilities on the other side. We are inspired and energized by one uniting vision: a future in which everyone has the best care and health possible. Together with visionaries, leaders, and frontline practitioners across the globe, we challenge the status quo each and every day.

We do not accept harm as an inevitable side effect of care. We know it is possible, with creative ideas, strong will, and reliable execution, to improve quality and safety across the system — from hospital-acquired infections to staff burnout.

Why Engage with IHI?

IHI welcomes the many voices from across the health care continuum. We believe that broad collaboration and diverse perspectives are essential to achieving true progress.

And we recognize that a spark of innovation is at the heart of so many organizations in service to the health care industry. Associations, foundations, and companies developing medical devices, health care information technology, and pharmaceuticals are among those providing solutions with an imperative to contribute new ways of thinking and doing in order to improve health care.

This sentiment provides the foundation for IHI’s relationships. Each is uniquely designed according to the specific needs and capacity of those with whom we work, knowing that we can accomplish more together than alone.

Benefits of engagement vary from strategic to tactical, from thought leadership to networking, with multiple paths for your organization to achieve meaningful value.

Our Relationships

We work with each organization individually to understand core mission and enterprise imperatives and to find areas of intersection with IHI. Together, we craft engagement options that speak to these imperatives while, in parallel, connecting directly to a shared commitment to health care improvement.

This alignment of goals and the relationships that follow speak to the notion that everyone wins when well-intentioned and driven organizations collaborate.

The illustrative opportunities detailed within this prospectus reflect a variety of possible avenues for engagement and provide a platform for discussion. Relationships may focus on a single activity or program or take a multifaceted, blended approach. Longer-term partnerships typically reap the most powerful and productive results for all.

“The opportunity to truly participate in a meaningful way helps us to extend how we serve our mission and business. IHI’s leadership is always accessible, open to new ideas, and genuinely interested in our work and contributions to the field. Our relationship continues to be a great win-win experience with a focus on what really matters.”

— David Johnson, President, Laerdal Medical, Americas

Learn More

Contact: David Coletta | 617 391-9908 | dcoletta@ihi.org
Opportunities to Engage


These are fundamental elements from which meaningful progress takes flight. We invite you to explore the opportunities presented here and consider how they align with your organizational imperatives. And, with IHI’s reputation for innovation, we welcome your creativity and ideas on new ways to engage that advance our shared vision for health care improvement.

Ideas

Thought Leadership and Innovation

The systemic challenges facing the health care industry require of us all a tenacity of vision, one that seeks to solve problems that are near, yet also embraces a commitment to curiosity, to look beyond the present to a future state of better and best.

IHI invites you to join us in these efforts, aligning with an area of focus that speaks most closely to your organization’s mission and work. Examples include:

- **Envisioning the Future**
  The IHI Innovation Team intentionally operates with an outside-the-box mindset, understanding that the path to significant transformation begins with “what-ifs” and “why nots.” We are happy to discuss our current innovation priorities as potential opportunities for collaboration.

- **Reports and White Papers**
  These publications share the ideas, changes, and methods IHI is developing and testing to help organizations make breakthrough improvements. Supporting selected efforts provides your organization with meaningful alignment with this crucial work.

- **Patient Safety Imperatives**
  A strategic view of the next decade in safety must incorporate advancing safety as a public health issue, establishing patient and workforce safety as a core value by leaders, building workforce skill and capacity in safety science, and creating best practices and learning systems. Each of these imperatives is expressed through specific high-impact activities.

- **IHI/NPSF Lucian Leape Institute**
  IHI’s patient safety strategic think tank, now in its second decade, continues its work to identify new approaches in developing a strategic roadmap to improving safety in health care at the systems level. We invite you to learn more about these efforts and areas to engage.

“No organization is better than IHI at spreading and scaling quality improvement in health care, which aligns perfectly with our goals at The John A. Hartford Foundation. Our goal is to accelerate evidence-based practice innovations that transform how the care of older adults is delivered, and our partnership with IHI to create age-friendly health systems has been a game-changer. IHI brings its authoritative expertise on making change happen and the IHI team works with us in complete partnership — with listening and learning on both sides. Together we are achieving our shared goals of improving the care of older adults and meeting the Triple Aim for everyone.”

— Terry Fulmer, PhD, RN, FAAN
President, The John A. Hartford Foundation

“You need to stir muddy water first before it settles down and becomes clear.”

— Nigerian proverb
**Will Building**

**Collaboration Through Membership and Learning Programs**

The ability to work harmoniously and selflessly toward a common goal is a fundamental trait of successful health care organizations and of individual contributors, whether clinicians, providers, industry vendors, solutions providers, associations, foundations, or any of the myriad others that make up this uniquely committed industry.

IHI offers membership and learning programs that bring twofold benefit to your organization: first, to grow and differentiate your team’s expertise and stakeholder-facing value in the marketplace; and second, for you to provide selected resources to your clients and prospects as value-added relationship benefits.

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<tr>
<th>IHI Program</th>
<th>Audience</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>Patient Safety Coalition</td>
<td>Membership for industry vendors/solutions providers, associations, and foundations with a keen interest in patient safety</td>
<td>Offers an array of benefits and high-value opportunities for networking, learning, and knowledge sharing, from an exclusive annual member meeting to visibility at the Patient Safety Congress</td>
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<td>Passport to IHI Training</td>
<td>A blending of IHI training and resources designed to bring measurable gains to providers’ quality improvement efforts</td>
<td>Provides free access to selected virtual trainings and discounts for health care courses (virtual and in-person) to help the entire team build skills and accelerate improvement initiatives</td>
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<tr>
<td>Stand Up for Patient Safety</td>
<td>Membership for hospitals and health systems</td>
<td>Delivers a powerful blending of educational resources that bring teams together under a common safety framework</td>
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<tr>
<td>Leadership Alliance</td>
<td>Exclusive and intensive leadership initiative and organizational membership for ambitious health care system executives and their teams</td>
<td>Brings together a dynamic collaborative of leaders together with a common purpose to deliver on the IHI Triple Aim</td>
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<tr>
<td>IHI Open School</td>
<td>Online community of more than 600,000 interprofessional learners from health systems, universities, and other organizations around the world, building core skills in improvement, safety, system design, and leadership</td>
<td>Provides essential training and tools through online courses, community engagement, and project-based learning</td>
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<td>Educational Events</td>
<td>Highly regarded national and international conferences and other in-person and virtual programs</td>
<td>Offers a multilayered educational experience for internal teams and clients, with group registrations available</td>
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<td>Scholarships</td>
<td>Varied opportunities to seed the best and the brightest in the field with learning activities to advance education and careers</td>
<td>Gives students, academic institutions, patient advocates, and others who represent the future of health care access to IHI educational resources — made available in your organization’s name</td>
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“None of us is as smart as all of us.”
— Kenneth H. Blanchard, Author and management expert
Execution
Organizational Alignment, Underwriting, and Event Participation

Like-minded organizations that align in this work and unify with peers to advance a shared and common purpose stand to gain, as good company makes for good progress. To this end, IHI also provides the following opportunities.

High-visibility options are available to underwrite popular ongoing programs with broad health care audiences.

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<tr>
<td>WIHI</td>
<td>An exciting “talk show” from IHI that is free, timely, and designed to help dedicated legions of health and health care improvers worldwide keep up with some of the freshest and most robust thinking and strategies for improving health and patient care.</td>
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<tr>
<td>Current Awareness</td>
<td>This publication provides an annotated review of recent scholarly articles relevant to the patient safety field. A concise resource published twice each month, it is designed to help readers identify key trends and learnings from large and multidisciplinary literature.</td>
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<tr>
<td>IHI Fellowship Program</td>
<td>A deeply engaging program designed to train the next generation of thought and operational leaders in quality, safety, and improvement work, promoting professional development, bolstering organizational strength, and creating new knowledge to advance the field.</td>
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Business development and networking events leverage IHI’s reputation for convening health care professionals and delivering highly regarded educational programs around the world. Designed to advance best practices and reinvigorate and inspire our colleagues, these annual events provide your organization and brand with a powerful platform to reach targeted prospects as well as current customers. IHI will partner with you to craft an event participation plan, based on your specific business development requirements, to feed your pipeline, networking, marketing, and communications needs.

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<td>IHI National Forum on Quality Improvement in Health Care</td>
<td>More than 5,000 brilliant minds in health care attend this annual conference to find meaningful connections and gain actionable strategies to improve quality in health care.</td>
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<tr>
<td>Patient Safety Congress</td>
<td>The only annual meeting focused solely on patient and workforce safety, this is an opportunity for practitioners, leaders, and experts around the world to come together and share their knowledge.</td>
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<tr>
<td>IHI Summit on Improving Patient Care</td>
<td>The annual Summit brings together health care professionals from community hospitals, primary care practices, and those working in specialty and ambulatory care centers to learn hands-on skills and tactics for addressing the unique challenges found in these settings.</td>
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<tr>
<td>IHI/BMJ International Forum on Quality and Safety in Healthcare</td>
<td>Organized by IHI and BMJ, the International Forum, held in multiple locations worldwide, showcases the best international and regional thinking and offers an opportunity for global networking.</td>
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<tr>
<td>Lucian Leape Institute Forum &amp; Keynote Dinner</td>
<td>This annual event explores the latest in patient and workforce safety strategic thinking and offers significant networking access to leading providers and visionaries in the safety space.</td>
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“Birds of a feather will gather together.”
— Robert Burton, 17th century scholar
Welcoming Your Partnership

All of us at IHI welcome your partnership, your ideas, and your vision. We look forward to getting acquainted, learning more about your work, successes, and worries, and exploring ways for us to advance health and health care for all.

Let’s “go get our hats” together.

About the Institute for Healthcare Improvement

IHI is a leading innovator in health and health care improvement worldwide. For more than 25 years, we have partnered with visionaries, leaders, and frontline practitioners around the globe to spark bold, inventive ways to improve the health of individuals and populations. Recognized as an innovator, convener, trustworthy partner, and driver of results, we are the first place to turn for expertise, help, and encouragement for anyone, anywhere who wants to change health and health care profoundly for the better. Learn more at ihi.org.

Effective May 1, 2017, IHI and the National Patient Safety Foundation (NPSF) merged into one organization under the name Institute for Healthcare Improvement. Together, we are combining our knowledge and resources to focus and energize the patient safety agenda in order to build systems of safety across the continuum of care.

Our collaboration helps advance AORN’s ability to unite and empower surgical nurses, health care organizations, and industry to define standardized practices in the operating room. As the world’s largest professional association of perioperative nurses, our evidence-based guidelines, continuing education, and clinical practice resources lead to optimal outcomes in care when we integrate IHI’s many resources — including its leadership expertise, research, and improvement tools. Our closely aligned missions are critical to the safety of surgical patients and perioperative teams.

— Linda Groah, MSN, RN, CNOR, NEA-BC, FAAN
Chief Executive Officer/Executive Director
Association of periOperative Registered Nurses (AORN)

Policy for Engaging with Commercial Organizations

IHI’s ability to advance health and health system improvement depends crucially on maintaining an independent position with respect to commercial products and services. “Independence” is a matter of both actual and perceived relationships with potential sponsors and partners.

IHI has established principles and guidelines for acceptance of “Commercial Support,” that is, external funds from for-profit corporations, partnerships, or other entities selling goods or services related to health and health care, or who otherwise stand to gain financially from association with IHI.

To learn more, please contact, David Coletta, Executive Director, Strategic Alliances, at dcoletta@ihi.org.