Innovation Management Development Program

Purpose:
Innovation is on everyone’s agenda, but not every organization innovates. Why is that? At the Institute for Healthcare Improvement, we know that progress is accomplished by will, ideas, and execution — and execution is often the missing piece when it comes to innovation.

This is an exciting moment in health care — many health care delivery systems are setting up their own innovation management systems to support the reliable implementation of innovation and stay ahead of the curve. At IHI, we have learned that ingenuity and creativity are not accidental. Innovation is the result of a deliberate, disciplined process, requiring systems set up to manage innovation and push towards successful change.

That’s why IHI has developed the Innovation Manager Development Program, a new and intensive course designed to help your organization overcome the myriad challenges that accompany innovation efforts. The Innovation Management Development Program teaches organizations how to design and develop their own innovation management system and turn their efforts into a productive and sustainable process for creativity and problem solving.

How will my organization benefit?
IHI has a long history of formulating creative solutions to some of the most difficult problems facing the health care system. Based on these years of experience, IHI has developed an innovation mechanism and methods to rapidly identify innovative ideas, assess their potential, and turn them into processes and systems that work in the real world. Using this innovation management system, IHI has worked with dedicated partners to devise now familiar tools and concepts that have been critical to improved health care quality. IHI is now offering an opportunity for health care organizations to build their own systems for innovation to transform the way their organization operates — the Innovation Manager Development Program.

Structure:
Over two days, the Innovation Management Development Program will teach participants the value of a reliable process for innovation, how to set up and structure an innovation system including forming an innovation team, approaches to idea generation including innovation methods, and how to reliably link new ideas to implementation throughout the organization. Participants will learn from IHI staff, expert faculty, and a diverse set of case studies from innovative health care organizations.

At the conclusion of this program, participants will be able to:

- Articulate the value of innovation to health care delivery systems
- Identify the key components of an innovation management system
- Describe and design an ongoing and productive innovation management system within your organization.
- Understand how to build a sustainable culture for innovation
Who should participate?
• Chief Operation Officers
• Chief Information and Technology Officers
• Chief Quality Officers
• Medical Directors
• Chief Innovation Officers
• Managers who are responsible for developing an innovation system

Cost:
The Innovation Management Development Program is under development and currently without a set cost.
Group rates may apply.
For more information please contact Innovation Project Manager John Gauthier at jgauthier@ihi.org

About IHI:
The Institute for Healthcare Improvement (IHI), an independent not-for-profit organization based in Cambridge, Massachusetts, is a leading innovator, convener, partner, and driver of results in health and health care improvement worldwide. At our core, we believe everyone should get the best care and health possible. This passionate belief fuels our mission to improve health and health care.

Questions?
For more information, visit ihi.org